

We'd love to hear from you

Whether you have a question about programmes, eligibility, fees, need to know about the campus, or anything else, our team will answer all your questions.

GET IN TOUCH

USHA MARTIN UNIVERSITY

CAMPUS:

At Village Narayansoso, Near Angara Block Office, Ranchi - Purulia Highway, Angara, Ranchi - 835103, Jharkhand
Ph: +91 8956 226 200 / 8055 200 400
E-mail: info@umu.ac.in

CITY OFFICE (RANCHI):

Room No. 309, 310, Hari Om Tower, 3rd Floor, Circular Road, Ranchi - 834001, Jharkhand
Ph: +91 7827 973 844 / 7633 998 100 / 7633 998 101 / 9835 194 178

CITY OFFICE (PATNA):

Sushant (Western), 1st Floor, Plot No. 1171, Street: West Boring Canal Road, Patna, Bihar
Ph: +91 7827 973 857 / 9304 806 596 / 9386 346 068

For Student Support: support@umu.ac.in | +91 7004 115 381, 6201 626 977



SCAN QR CODE FOR ADMISSION

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UshaMartinUniversity

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www.umu.ac.in

PROVIDING
INCLUSIVE
SUSTAINABLE
EDUCATION



USHA MARTIN
UNIVERSITY

Inclusion, Innovation & Ethics

PROSPECTUS
2021 - 22



www.umu.ac.in

ABOUT JHARKHAND

The state of Jharkhand is situated in the Eastern part of India. It was carved out from the erstwhile state of Bihar on November 15, 2000. The state of Jharkhand shares its borders with the states of Bihar to the North, Uttar Pradesh to the North-West, Chhattisgarh to the West, Odisha to the South and West Bengal to the East. It has an area of 79,710 sq.km and its population is about 35 million.

Ranchi is the capital city of Jharkhand and the second capital of the state is Dumka. Dhanbad, the coal capital of India, is the most populous city, while Jamshedpur is the biggest industrial city of the state. Bokaro is another industrial centre while Deoghar is the most prominent religious centre.

The state has reasons to be proud of its immense natural treasures in the form of vast mineral wealth and unmatched pristine beauty. About 30 percent of the total land mass is covered by thick forests with rare fauna and flora. Its topography is adorned with a number of cascading waterfalls. Betla National park is home to tigers and elephants.

Ancient religion and culture reflect from the Jain temples atop Parasnath Hill, the 17th century Bhagwan Jagannath Temple, a Hindu shrine and Jharkhand War Memorial to thousand unsung memories of the war heroes

Jharkhand is a home to a very homogeneous group of creative and aesthetically endowed community with a great sense of pride in their art and culture, a different genre in its self. It is a paradox that the State of Jharkhand is rich but the inhabitants are poor and have been deprived of the benefits of innovations in higher education. With the realization that education is the most potent tool for empowerment and emancipation of individuals from deprivation, the Government of Jharkhand has accorded extremely high priority to education. Good, innovative and sound policies have been formulated to support inclusive sustainable development. Several new colleges and universities have been established particularly in the private sector.

Due to Covid-19, online education has been started in the state so as to keep pace with national developments.

A lot of emphasis is being put on blending indigenous knowledge of handlooms/handicrafts with fast emerging technologies to facilitate economic empowerment of people.





ABOUT USHA MARTIN UNIVERSITY

Usha Martin University was established vide Usha Martin University, Jharkhand Act 2012. It is recognized by the University Grants Commission as a State Private University empowered to award certificates, diplomas and degrees. The programmes offered by Usha Martin University (UMU) are recognized by National Regulating Bodies such as Pharmacy Council of India and Bar Council of India. The UMU is also member of Association of Indian Universities, New Delhi.

To carry its mandate of providing inclusive quality higher education in different fields for sustainable development of the society and be in conformity with the priorities of the Ministry of Education, Government of Jharkhand, the University offers a wide range of professional programmes at UG and PG levels. In addition, Ph.D in Management, Computer Science, Commerce, English, Physics, Education, Biotechnology, Chemistry and Mathematics are also on offer following UGC guidelines. The University believes in developing and harnessing local talent to encourage social re-engineering. While appointing faculty, emphasis is placed on their calibre, research capabilities and experience. As of now, we have 33 Ph.D holders (and three more are to be awarded soon). They are dedicated to independent discipline based research as well as inter-disciplinary group research. The faculty is also engaged in guiding research and the research papers are preferably published in Scopus Journals and international conferences.

The University provides rich learning experiences to its learners where issues are discussed in a fair and frank environment with the faculty as well as through interaction with the experts from the corporate world. The University has put special emphasis on technology supported learning environment to foster interactivity and learner feedback. The University provides scholarships to the students on the basis of domicile so as to meritorious students so as to offer cost-effective quality education. An expected spin-off effect of this act is that it will discourage/ reverse brain-drain as an estimated 12,000 students go out of the state every year to pursue higher education.

The University has now relocated to its newly constructed campus spread over 34 acres at village Narayansoso, Angara Block Office, Ranchi-Purulia Highway, Ranchi.





Vision

To provide value based education relevant for all, nurture local talent, support creation of excellence in teaching, learning and research, produce high quality innovative graduates and contribute toward sustainable development of the state.



Mission

The University shall strive to promote innovative strategies for seamless dissemination and creation of knowledge using latest techniques, available media and technologies so that its graduates acquire skills to get suitable employment and contribute with a sense of service to national and global knowledge pool.



Core Values

- Transparency, Honesty, Integrity and Ethics
- Contribution to Development of State, Region and Country
- Foster Competencies Compatible with Knowledge Society
- Develop High Moral Values
- Quest for Excellence
- Provide Inclusive, Sustainable and Ethical Education at Affordable Cost



Objectives

- Create leaders and entrepreneurs of tomorrow with clear vision and values
- Ensure relevance of curriculum for the industry and the world of work
- Continuously develop intellectual capital in a collaborative learning environment
- Develop excellence and groom students as critical thinking individuals
- Provide diversified exposure through training and innovative assignments
- Generate rich learning environment to prepare learners for productive life in the 21st Century

Recognition & Accreditation



Government of India
Ministry of Human Resource
Development



Association of Indian Universities



QS-IGAUGE



Pharmacy Council of India



Bar Council of India



Chancellor's Message

Our vision is to develop globally acceptable professional capacity so that you are ready for the world of work as soon as you complete your programme in this university after a rich and rewarding academic journey. To overcome disruption caused by COVID-19, our teachers and students showed resilience and transacted curricula in blended learning mode. I am happy to record that the University has achieved 100% placements for its both cohorts of MBA students. The University strives to provide technology supported learning environment and prepares its learners for the unfolding corporate scenario.

The programmes of the University reflect a unique blend of the realities of the world of professional work and the conceptual and practical training imparted by our faculty. The University believes in mobilizing the support of local industry and experiences of working professionals in the region to help direct the career aspirations of its learners.

I welcome you to the new campus of this University spread over 34 acres of land dotted with beautiful buildings and wish you a productive career ahead in your chosen field of study.

Prashant Jhavar
Chancellor



Vice-Chancellor's Message

It gives me great pleasure to welcome you to UMU as an institution of your choice. As Vice Chancellor, I would like to assure you of a rewarding and productive academic journey resulting in employable competencies and life skills in your chosen domain of knowledge. We believe in creating vigilant and well rounded youth for vibrant India of tomorrow.

Responding to the reforms introduced by the UGC through National Education Policy-2020 on use of technology in delivery of education, offer of flexible, choice based credit system, etc the UMU has blended academics with corporate culture through intense university-industry interface. This has allowed us to present a rich combination of professional programmes most suited to your preferences.

It is our earnest hope that while minimizing migration of human capital and conserving financial resources of the state, we would create individuals of high caliber who believe in quality and are endowed with entrepreneurial skills and sense for service.

By sharpening your skills and competencies in an extremely conducive learning environment, we would equip you with a keen understanding of the dynamics of the global job markets in the framework of sound ethics and corporate governance.

Prof. S. C. Garg
Vice-Chancellor



Pro Vice-Chancellor's Message

I would like to offer my best wishes and congratulations to you for embarking upon an exciting and rewarding journey towards a productive life, with the Usha Martin University. Selecting a university and entrusting it with the responsibility of shaping your future is a responsible choice and I assure you that you have made a wise selection. A University education is much more than preparing you for a good career and gainful employment; it is about preparation for life in an increasingly complex world. UMU seeks to contribute to your development as productive and contributing citizens, as accountable and valuable members of the community and family and as responsible adults claiming their rightful place in this competitive world.

I hope that during your time here, you would imbibe values of inclusive development, transparency and ethics that UMU cherishes as its core values, besides acquiring the life skills and competencies in your respective disciplines that the university seeks to impart through innovative and interactive pedagogy.

We live in very dynamic times today and while these are times of disruptive innovations, these are also times of great opportunity for innovative applications, creative solutions and openings in different career avenues. If the university is able to create in you a passion for creative problem solving and participative, responsive living, it would be going a long way in preparing you for life in the 21st century. Let us endeavor to achieve this together, as joint stakeholders in your progress.

Prof. Madhulika Kaushik
Pro Vice-Chancellor

10 Reasons to be a part of Usha Martin University



Facilities & Infrastructure

Usha Martin University is located in sylvan and green surroundings. In fact, it presents a judicious mix of ancient values and modern teaching learning ecosystem. UMU has created classrooms well equipped with audio-visual systems, modern teaching aids, WI-FI and very comfortable seating arrangements. The campus has well laid out open spaces, conducive to easy movement and access to various facilities. Such an environment is extremely enriching for participative learning.

The Library has a rich collection of textbooks as well as reference books, journals, periodicals, magazines, etc. to cater to complete needs of students, research scholars as well as teachers. The University has created a vast collection of e-resources comprising both eBooks and online journals. In keeping with the requirements of its computer programmes and other professional programmes, the University has created a state of the art Computer Lab with well equipped systems and required software.

To support the engineering programmes well designed workshops in all disciplines of engineering and Laboratories for basic sciences have been developed. To encourage all round development of learners, a well endowed sports infrastructure for outdoor as well as indoor sports has been created. Separate common rooms for girls and boys have been provided.

The hostel facilities for students will be available from July 2021 onwards.

The University has arranged bus service for students as well as staff to commute comfortably from various points of the city. This service is available over 35 km radius around the city at a reasonable fee for the students. All buses are well equipped with safety measures. The Cafeteria has been designed to create clean and hygienic environment and to serve quality food at affordable prices.

Ragging, physical or mental, is taken as a cognizable offence and strongly prohibited at the University. All students are strongly advised not to indulge in such undesirable acts. As responsible citizens, all students are expected to contribute to eradication of this evil. If any student is reported to be involved in committing such an offence, he/ she will be handled as per anti-ragging policy of the University and UGC guidelines.

The UMU provides congenial environment for character building, personality development and growth for harmony and tolerance towards all life forms. In keeping with the post-Covid safety protocols and guidelines, the Campus is fully equipped and operationalized to provide a safe and sanitized environment.



Campus Highlights



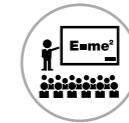
First University In Jharkhand to be recognised for excellence in e-learning



Globally Recognised Programmes



Industry Oriented Flexible Academic Programmes With Choice Based Credit System



Eminent faculty from Academia & Industry



Green & Peaceful Pollution Free Campus



Campus enabled for the differently abled



Digital Classroom & Wi-Fi Campus



Separate Boys & Girls Hostels



Core values Adherence & Disciplined Environment



Cafeteria On Campus



Scholarships from the Government of Jharkhand



Upto 100% Scholarship for Meritorious Students



Indoor & Outdoor Sports Facility



Excellent Library, Laboratories & Hi-tech Computer Labs



Practice Based Learning and Research Project Opportunities



Cost effective Transport for all Students



Girls Hostel



Boys Hostel



Laboratory



Transport



Library



Main Entrance Gate



Cafeteria & Workshop



Campus Bird View

Academics & Technology Supported Learning

Though it is a young institution, UMU has emerged as a center of credible education capable of fulfilling the rising aspirations of the youth in the region. Deeply conscious of its role in building responsible human capital, Usha Martin University provides quality higher education in emerging and required fields of national importance, in order to develop employable professionals and entrepreneurs.

In a dynamically changing world, Usha Martin University seeks to remain continually relevant by adopting latest pedagogies and technology supported methods of educational delivery. Learning in a wi-fi enabled campus, learners have access to multimedia resources and online materials for an all round exposure to academics and the world of work. The University has also developed its own learning management system to facilitate learner interactivity and engagement beyond the campus.

A characteristic feature of the Usha Martin University which distinguishes it from other higher education institutions in the region is that it focuses on the quality of faculty across all its offerings by engaging academics with the best academic and research credentials. Most of its faculty is actively engaged in research and in application of innovative practices in Teaching-Learning.

Usha Martin University is well equipped with the required laboratories, workshops and IT infrastructure facilities. The University is also conducting extension programmes in different areas, besides preparing to undertake its community service responsibilities.

Usha Martin University's students can benefit from customized training programmes and placement services whereby the University prepares its students to face the demanding and competitive job market.



Faculties of Studies

Usha Martin University has established its presence as one of the prestigious centers of higher education in the fields of Management, Computing and Information Sciences, Agriculture and Pharmacy, among others by offering Graduate, Post Graduate and Ph.D programmes. It is now well placed to offer programmes in Nursing, Design, Special Education and Vocational Studies.



FACULTY OF BUSINESS MANAGEMENT & COMMERCE



FACULTY OF COMPUTING AND INFORMATION TECHNOLOGY



FACULTY OF ENGINEERING AND APPLIED SCIENCES



FACULTY OF HEALTH SCIENCES



FACULTY OF AGRICULTURE



FACULTY OF JOURNALISM AND MASS COMMUNICATION



FACULTY OF LAW



FACULTY OF EDUCATION



FACULTY OF HUMANITIES AND SOCIAL SCIENCES



FACULTY OF VOCATIONAL STUDIES

Faculty of Business Management & Commerce

The ever changing needs of corporate sector have created the requirement for efficient managers and effective managerial personnel who can facilitate and support the needs of the diversified corporate sector with their managerial & operational skills. Usha Martin University has the latest and diverse list of programmes that have been designed to cater to the needs of modern day challenges created by the Industry 4.0 environment.

The Faculty of Management and Commerce offers most relevant, updated and customized curriculum, making it pertinent in the dynamic and diversified global economic scenario. It aims to shape up the competencies of students for facing different challenges and opportunities in life through various modern tools and techniques of teaching.

S. NO.	PROGRAMME	DURATION	ELIGIBILITY	MODE
1	Bachelor of Business Administration (B.B.A)*	3 Years	12th	Semester
2	Bachelor of Business Administration (B.B.A)* (In Collaboration with IBM) Business Intelligence & Data Analytics, Banking & Finance	3 Years	12th	Semester
3	Bachelor of Commerce (B.Com) (Hons.)	3 Years	12th	Semester
4	Masters of Business Management (M.B.A.)*	2 Years	Graduation	Semester
5	Masters of Business Management (M.B.A.)* (In Collaboration with IBM) Business Intelligence & Data Analytics, Banking & Finance	2 Years	Graduation	Semester
6	Ph.D (Management)	Minimum 3 Years	Masters/M. Phil/NET	Full Time/ Part Time
7	Ph.D (Commerce)	Minimum 3 Years	Masters/M. Phil/NET	Full Time/ Part Time
8	Post Graduate Diploma in Supply Chain and Logistic Management (PGDSCLM)	1 Year	Graduation	Semester

SPECIALIZATIONS OFFERED*:

HUMAN RESOURCE / MARKETING / FINANCE

SPECIALIZATIONS OFFERED* IN COLLABORATION WITH IBM:

BUSINESS INTELLIGENCE & DATA ANALYTICS, BANKING & FINANCE

Faculty of Computing & Information Technology

Computer science has become an integral part of the modern society with the advent of information technology. The ever-increasing demand of sophisticated computation has created the need for fast changing computer devices commensurate with the requirements of software and networking. Faculty of Computing and Information Technology, Usha Martin University offers academically sound programmes at the UG, PG and Ph.D levels with its state-of-the-art facilities and value-added teaching-learning methodology.

Our curricula are a blend of theoretical and practical courses with focus on growing demands and the changing trends of software industry. Adequate exposure is given to subjects/areas such as Machine learning and IoT so that our graduates acquire competency to contribute to the world of work.

UMU also offers one year Post Graduate Diploma programmes in “Internet-of-Things and Data Science”. These programmes will help the students to get suitable jobs in diversified fields.

S. NO.	PROGRAMME	DURATION	ELIGIBILITY	MODE
1	Bachelor of Computer Applications (B.C.A)	3 Years	12th	Semester
2	Bachelor of Computer Applications (B.C.A)* (In Collaboration with IBM) Block Chain, Graphic & Gaming, AR & VR, Mobile Computing	3 Years	12th	Semester
3	Master of Computer Applications (M.C.A)	2 Years	Graduation	Semester
4	Master of Computer Applications (M.C.A)* (In Collaboration with IBM) Block Chain, Graphic & Gaming, AR & VR, Mobile Computing	2 Years	Graduation	Semester
5	Doctor of Philosophy (Ph.D)	Minimum 3 Years	Masters/M.Phil/NET	Full Time/ Part Time
6	Post Graduate Diploma on IoT	1 Year	Bachelor/ Masters	Semester
7	Post Graduate Diploma on Data Science	1 Year	Bachelor/ Masters	Semester

SPECIALIZATIONS OFFERED* IN COLLABORATION WITH IBM:

BLOCK CHAIN, GRAPHIC & GAMING, AR & VR, MOBILE COMPUTING

Faculty of Engineering & Applied Sciences

Engineering has played a vital role in shaping the world with its pragmatic approach. Now the face of engineering has completely changed with new paths with research and developments in technology. This unique and advanced level of engineering has raised the demand of engineers in the corporate world. Usha Martin University brings to you a wide range of engineering programmes at diploma and under graduate levels (B.Tech) with emphasis on innovation, relevance and cost-effectiveness.

S. NO.	PROGRAMME	DURATION	ELIGIBILITY	MODE
1	B.Tech - Computer Science	4 Years	12th with PCM	Semester
2	B.Tech - Computer Science* (In Collaboration with IBM) AI & ML / Data Science / Cyber Security	4 Years	12th with PCM	Semester
3	B.Tech (Mechanical)	4 Years	12th with PCM	Semester
4	B.Tech (Mining)	4 Years	12th with PCM	Semester
5	B.Tech (Lateral Entry-Except Mining)	3 Years	Diploma in Relevant Field	Semester
6	Diploma in Mining	3 Years	Matriculation	Semester
7	Diploma in Mechanical	3 Years	Matriculation	Semester
8	Diploma in Civil	3 Years	Matriculation	Semester
9	Diploma in Electrical and Electronics	3 Years	Matriculation	Semester
10	Diploma in Computer Science	3 Years	Matriculation	Semester
11	Diploma (Lateral Entry-Except Mining)	2 Years	12th with PCM	Semester
12	Ph.D (Physics, Chemistry, Mathematics)	Minimum 3 Years	Masters in Relevant Subject	Full Time/ Part time

SPECIALIZATIONS OFFERED* IN COLLABORATION WITH IBM:

AI & ML / DATA SCIENCE / CYBER SECURITY

Faculty of Health Sciences

Pharmacy and Para Medical Science are among the fastest growing disciplines that can lead to bright and satisfying career prospects. Depending on their choice of programme, students will have to work with health care specialists and medicine manufactures in order to cater to the needs of the society. The pharmacist bridges the gap between medicine manufacturer and patients while performing their job efficiently, while the Para-medics and medical lab technologists form a vital link in the delivery chain of health services.

S. NO.	PROGRAMME	DURATION	ELIGIBILITY	MODE
1	Bachelor in Pharmacy	4 Years	12th with Science	Semester
2	Diploma in Pharmacy	2 Years	12th	Semester
3	Bachelor in M.L.T	3 Years	12th with Science	Semester
4	Bachelor in Physiotherapy (BPT)	4.5 Years	12th with Science	Semester
5	Bachelor in Pharmacy (Lateral Entry)	3 Years	Diploma (Pharmacy)	Semester
6	Bachelor in M.L.T (Lateral Entry)	2 Years	Diploma (MLT)	Semester
7	B.Sc Nursing*	4 Years	12th with Science	Semester
8	General Nursing and Midwifery*(G.N.M.)	3 Years	12th with Science	Semester
9	Auxiliary Nursing and Midwifery* (A.N.M)	2 Years	12th with Science	Semester

*Subject to approval of State Nursing Council



Faculty of Agriculture

Since times immemorial, India has been an agrarian society with almost 65% of our population still depends on agriculture for their livelihood. Major reforms and successive advancements in agricultural research have led to huge gains in agricultural productivity.

The Faculty of Agriculture, Usha Martin University has been established to play a flagship role in turning the rural Jharkhand and its people to first rate agricultural entrepreneurs and agri-business managers. The impact of its agricultural education will help regenerate agricultural fervor in years to come by equipping graduates with skills for higher per acre yields/ earnings.

This should also help alleviate poverty and ensure livelihood security in a new eco-system.

UMU imparts through its Faculty of Agriculture, technology supported education for modern and futuristic agri-practices and horticulture through customized curriculum.

S. NO.	PROGRAMME	DURATION	ELIGIBILITY	MODE
1	B.Sc (Hons.) Agriculture	4 Years	12th with Science	Semester
2	Ph.D (Biotechnology/Microbiology)	Minimum 3 Years	M.Sc (Biotechnology/Microbiology)	Full Time/ Part time



Faculty of Journalism & Mass Communication

Journalism and Mass Communication are related to media and public information. Media is one of the highly esteemed and rewarding professions, where one needs to act and represent on behalf of third party. The role of media is especially important as one of the pillars of a democratic society. Participants in these careers need to work with publication houses, print media firms, newspapers, online and social media and many more in order to apply their mass communication capabilities. Usha Martin University offers the bachelors programme in Journalism and Mass Communication.

S. NO.	PROGRAMME	DURATION	ELIGIBILITY	MODE
1	Bachelor in Journalism and Mass Communication (JMC)	3 Years	12th	Semester
2	Ph.D in Journalism and Mass Communication (JMC)	Minimum 3 Years	Masters in Journalism and Mass Communication	Full Time/ Part time



Faculty of Law

The legal profession has always been accorded high esteem due to its unique role and responsibilities towards the society. Recognizing this, UMU established the Faculty of Law to impart legal education relevant to the needs of the emerging world order. The law programmes use technology supported interactive pedagogy to equip its graduates with legal skills and scholarship with particular focus on practical aspects of law. The University offers stand alone three year LL.B programme and five year integrated BBA-LL.B programme, in addition to LL.M.

The University would provide the youth enough avenues for their professional development and make a career with finest prospects based on ethics and values.

S. NO.	PROGRAMME	DURATION	ELIGIBILITY	MODE
1	LL.B	3 Years	Graduation	Semester
2	BBA, LL.B (Integrated)	5 Years	12th	Semester
3	LL.M	1/2 Years	LL.B	Semester



Faculty of Education

The Faculty of Education, Usha Martin University proposes to carry out academic activities addressing education as a field of knowledge – an area of professional practice. Initially, it proposes to engage scholars in educational discoveries and knowledge generation through relevant research at the cutting edge of the subject area.

The University offers M.A (Education). It is preparing for offer of B. Ed (Special Education) once approved by RCI and create avenues for professional development of aspiring teachers and counselors to fulfill the gap between demand of trained teachers and their availability in this area in the state.

S. NO.	PROGRAMME	DURATION	ELIGIBILITY	MODE
1	MA (Education)	2 Years	Graduation in any Subject	Semester
2	B. Ed (Special Education)*	2 Years	Graduation in any Subject	Semester
3	Ph.D	Minimum 3 Years	Masters/NET	Full Time/ Part Time

*Subject to the approval of RCI.



Faculty of Humanities and Social Sciences

Diversity, creativity and discovery are three major attributes of study of humanities and social sciences. It requires students to put in considerable efforts and deep concentration. Our faculty of Humanities and Social Sciences is committed to impart the best knowledge in the various disciplines of Humanities and Social Sciences, with the aid of emerging thought and innovative pedagogies. At present the university offers the following programmes.

S. NO.	PROGRAMME	DURATION	ELIGIBILITY	MODE
1	BA English (Hons.)	3 Years	12th	Semester
2	Ph.D(English)	Minimum 3 Years	MA/M.Phil	Full Time/ Part Time



Faculty of Vocational Studies

Vocational studies constitute a growing area of possibilities of viable self-employment and decent livelihood. The University, through this faculty aims to develop competencies across a range of vocations to create employable graduates. The programmes will be modular in nature and the students would be awarded Diploma / Certificate if they complete one year of study; Advanced Diploma after completion of 2 years of study, and B.Voc. Degree after successful completion of 3 years. Their study will be supported by hands on experience .

S. NO.	PROGRAMME	DURATION	ELIGIBILITY	MODE
1	B.Voc in Hospitality and Tourism	3 Years	12th	Semester



Industrial Collaboration

Quality education cannot be achieved without practical training. The importance of vigorous training under actual circumstances and case studies can be well understood in a competitive environment where every enterprise is result oriented and demands output.

In order to meet expectations and demands of the dynamic corporate work, Usha Martin University works in collaboration with industry and other employer organizations while seeking to bridge the gap between students and job market. This activity at the University is managed by the Director (Corporate Relations). The linkage within the different sectors of the corporate world would assist to produce efficient professionals for the market. The top companies are always craving for efficient professionals with a combination of sound conceptual knowledge and exposure to the professional practices so the industrial collaboration would help Usha Martin University to fulfil the requirement of the market with its graduates and their employable competencies.

The University provides exposure to the world of work and experiential knowledge to its students by organizing industrial visits, internship programmes and mini projects. Experts from the industry and other employer organizations are regularly invited to interact with the students.

The University not only building and maintaining linkages with various enterprises but also provide unique platform to check and improve the training curriculum of various fields of studies and thereby set new standards of quality.

The main objectives of Usha Martin University's industrial collaboration are to:

- i) Establish linkages between industries/ trade / academic faculties and students.
- ii) Enable exchange of expertise between academicians/ universities and industries.
- iii) Review from time to time the training curriculum under various fields to identify the emerging shortcomings and enable students to face challenges in complex work environment.
- iv) Encourage campus placement system.

The various organizations / industries that are mobilized for achieving above- mentioned objectives efficiently include :

- Enterprises, including companies, duly registered under the Companies Act, 1956 from various sectors of business.
- Organizations established under their own statute like Banks.
- NGO's like trusts and societies.
- International Organizations.

The University was able to achieve 100% placement for its graduating batches of MBA students.



Campus Activities

The University in its new campus has created facilities for indoor as well outdoor activities. We have beautiful playgrounds for Volleyball, Football, Cricket, Badminton and the like. The indoor games such as Table tennis and various Board games are available.

There are separate common rooms for boys and girls.

Cultural activities like student fest and academic as well as sports competitions are organized round the year to encourage development of students.



Industry and Educational Tour



Our Achievers



RACHANA GUPTA
MBA
Placed in
ICICI Prudential Life Insurance
Unit Manager



SEJAL JAIN
MBA
Placed in
Grand Vivanta
Holiday Consultant



ISHIKA SHARMA
BCA
Placed in
Radical Mind Technologies Pvt. Ltd.
Customer Care Executive



KARAN SHAHDEO
Marketing Management
Placed in
Shridhar Insurance
Financial Associate



SAKET KUMAR
MBA
Placed in
ICICI Prudential Life Insurance
Unit Manager



PRASHANSA SUMAN
Marketing Management
Placed in
Shridhar Insurance
Relationship Executive



RAGINI GUPTA
Finance
Placed in
Bajaj Capital
Business Development Executive



VANDANA KUMARI
MBA (HR)
Placed in
Maruti Suzuki Arena, Hill Top Motors
Human Resource



ROCKEY KR AGARWAL
MBA
Placed in
Reliance Retail
Store Manager



PRIYA KUMARI
BCA
Placed in
Radical Mind Technologies Pvt. Ltd.
Customer Executive



KUMAR PRICE
BCA
Placed in
Sridhar Insurance Broker Pvt. Ltd.
Financial Assistant



MANISH KR JHA
MBA
Placed in
Vivo Smartphone
Management Trainee



DURGESH KUMAR
Finance
Placed in
Spandana Sphoorty Financial
Branch Manager



KOYLADA ISHWAR RAVI
MBA (Finance)
Placed in
Axis Bank
Business Development Executive



SUMIT SHUBHAM
Finance
Placed in
SSFL
Branch Manager

& many more...

Our Recruiters

We consistently try to bridge the gap between the academic and the industry by developing a symbiotic relation in order to provide our students a better scope for their career growth as well as making them an asset for the society. Our students of previous batches have been selected in many companies of repute:



Awards, Events and Workshop



Career Advisory & Placement Cell

Just as taste of pudding is in eating, the quality of education manifests in the form of outcomes like placements conforming to the aspirations of learners at the end of a programme. To facilitate this, the University has established Career Advisory and Placement Cell that works under the guidance of the Registrar. The activities of the cell are managed by the Training and Placement Officer who synchronizes the needs of the corporate world and the career aspirations of our students in consultation with the placement committee. It is an institutionalized system of advisory services designed to assist students in taking decision on career and educational guidance at different levels of education. The Placement Cell is also supported by the activities under Corporate Relations Network.

Under this cell, the University provides required training and guidance to its students on

- How will they be accessed by employers?
- How they may prepare as per their career goals?
- Career counseling, individual or group counseling focused on the choice of the programme so that they can easily achieve their career goals.

The Career Advisory and Placement Cell of Usha Martin University helps students to

- Prepare CVs, Job application form, Covering letter and other Corporate / University documents.
- Successfully compete and go through the interviews at different levels.
- Explore and find new jobs that can offer best opportunities.
- Offer "Practice Interviews" and subsequent feedback and analysis.
- Train on behavior, stress management, non verbal and verbal communication.
- Formulate career plans by providing exposure to the evolving job scenario and career paths.

So far, the placement records of the University have been quite satisfying due to the sincere efforts and hard work put in by the students, faculty and the Placement Cell.



Admission Procedure

Usha Martin University provides an easy mode of admission to its various programmes based on the prescribed eligibility. You can download the admission form for your selected programme and send it to the University at suggested address. Alternatively, you can apply online and pay fee also.

Steps in the admission process:

- Go through www.umu.ac.in to select the programme of your interest. In the event of requiring any clarification you should contact the Marketing department at the numbers given on the last page of this prospectus. For any academic details of your programme, you can also contact the HOD concerned. Their contact details are available on the University Website.
- After selecting programme; fill up the admission form and mail to the addresses of City offices mentioned on the last page.
- Attach all the required documents, including self attested mark sheets, past academic certificates, birth proof, and residence proof as required.

You also need to submit five passport size photographs along with demand draft of first installment of fees in favor of the University.



Fee Refund Policy & Withdrawal of Admission

In the unlikely event of withdrawal of admission by a student, the University refunds the fees in accordance with its refund policy shown in the table below. All students are advised to observe this strictly and the refund shall be made in strict accordance only. Under normal circumstances, the last date of admissions is 31st July for every academic year.

Upto last date of admission	Upto 1 month after the last date of admission	After 1 month of last date of admission
After deduction of Rs. 1000	Deduction of 50% Fee amount	No Refund

While seeking refund, please append photocopy of your Bank Passbook or Cancelled Cheque. You should provide all details about Bank, such as Name of the Bank, Account No, Branch Name and IFSC code. Also attached photocopy of your Aadhar card.



Scholarships Offered by UMU

The University encourages participation of meritorious students by offering scholarships in the form of fee concession as per the following scheme for entire duration of the programme. All students domiciled in Jharkhand are also given the benefit of such scholarship to discourage talent migration from the state.

- 30% for all male students enrolled in any programme, except Bachelor of Pharmacy, and having more than 80% marks in their qualifying examination.
- 20% for all male students enrolled in any programme, except Bachelor of Pharmacy, and having marks in the range 70-80% in their qualifying examination.
- 30% for girl students enrolled in any programme, except Bachelor of Pharmacy, and having more than 70% marks in their qualifying examination.
- 20% for girl students enrolled in any programme, except Bachelor of Pharmacy, and having marks in the range 60-70% in their qualifying examination.
- 10% for all students domiciled in Jharkhand provided they produce documents for address proof such as Aadhar Card, Passport, Driving License etc. (Except Bachelor of Pharmacy)



News and Media @ UMU

The collage features several prominent headlines and images:

- 2-day Workshop on Intel of things at UMU**: A group of students and faculty members participating in a workshop.
- उषा मार्टिन यूनिवर्सिटी में विद्यार्थियों को दिवस**: A group of students in formal wear.
- 'Libraries are backbone of education'**: A quote from a Times News Network article.
- उषा मार्टिन विवि में स्पोर्ट्स मीट का आयोजन**: A group of students and faculty members.
- उषा मार्टिन यूनिवर्सिटी में व्याख्यान**: A speaker at a podium during a lecture.
- उषा मार्टिन विवि में स्पोर्ट्स मीट का आयोजन**: A group of students and faculty members.
- उषा मार्टिन यूनिवर्सिटी में मना विज्ञान दिवस**: A group of students and faculty members.
- उषा मार्टिन विवि के तीन छात्रों का चयन**: A group of students and faculty members.
- UMU organises event to create awareness about Fundamental Duties**: A group of students and faculty members.
- उषा मार्टिन विवि में स्पोर्ट्स मीट का आयोजन**: A group of students and faculty members.
- उषा मार्टिन यूनिवर्सिटी में मना विज्ञान दिवस**: A group of students and faculty members.
- उषा मार्टिन विवि के तीन छात्रों का चयन**: A group of students and faculty members.

