

Bachelor of Arts in Journalism and Mass Communication

We are pleased to provide a curated list of open educational resources for the Bachelor of Arts in Journalism and Mass Communication programme. These are only for the purpose of additional readings and support classroom interactions

Introduction to Journalism

- Bobkowski, P., & Younger, K. (2018). *Be Credible*. Peter Bobkowski and Karna Younger Publishers. <https://open.umn.edu/opentextbooks/textbooks/783>. License; CC BY-NC 4.0.
- Bounegru, L., & Chambers, L. (2012). *The Data Journalism Handbook*. European Journalism Centre Publishers. <https://open.umn.edu/opentextbooks/textbooks/651>. License: CC BY-NC-SA 4.0.
- Downing, M. (2006). *Intro to Journalism Handbook: An Open Educational Resource for Journalism Students*. The Pennsylvania Alliance for Design of Open Textbooks (PA-ADOPT) Publishers. <https://paadopt.org/wp-content/uploads/2025/12/Intro-to-Journalism-MDowning-20240425-1.pdf>. License: CC BY-SA 4.0.
- Odisha State Open University. (2022). *Bachelor of Arts (Honours) in English (BAEG): DSE-IV Writing for Mass Media, Block 4: Internet & Journalism*. OSOU OER Repository. <https://drive.google.com/file/d/1gyjp9aUXPqEpu1roV0n-oUFXleI4bfBn/view>. License: CC BY-SA.

History of Media

- Bostwick, D., Riley, A., & Valle, D. M. (2024). *The Mass Media Landscape*. University of Arkansas Pressbooks. <https://uark.pressbooks.pub/massmedialandscape/>. License: CC BY-SA 4.0.
- OpenStax. (2015). *The Evolution of the Media*. OpenStax. <https://openstax.org/books/american-government-3e/pages/8-2-the-evolution-of-the-media>. License: CC BY 4.0.

Computer Applications

- Burrough, X., & Mandiberg, M. (2017). *Digital foundations: Introduction to media design with the Adobe Creative Cloud* (Rev. ed.). Open Oregon Educational Resources. <https://open.umn.edu/opentextbooks/textbooks/digital-foundations-introduction-to-media-design-with-the-adobe-creative-cloud-revised-edition>. License: CC BY-NC-SA 4.0.
- Rusu, A., Ledgerwood, A., Long, A., Maye, H., & Evans, J. (2022). *Computer applications*. LOUIS: The Louisiana Library Network. <https://louis.pressbooks.pub/computerapplications/>. License; CC BY 4.0.
- Odisha State Open University. (2021). *Data analysis and computer application: Computer fundamentals (SEC-2, Block 1)*. OSOU OER Repository. <https://drive.google.com/file/d/1mZCRn1PIQfyeidbS57C2gFPu13FPG6LD/view>. License: CC BY-SA 4.0.
- Odisha State Open University. (2021). *Data analysis and computer application: Fundamentals of word processing and PowerPoint (SEC-2, Block 2)*. OSOU OER Repository.

https://drive.google.com/file/d/1dAPB20yj_T4OGQI6RcfFUdAlmeZGzUob/view.
License: CC BY-SA 4.0.

Media Laws and Ethics

- Daly, A. (n.d.). *Introduction to journalism*. College of Western Idaho Pressbooks.
<https://cwi.pressbooks.pub/introductiontojournalismandnewsriting/>. License: CC BY 4.0.
- Hiro, E. M. (2024). *Broccoli and chocolate: A beginner's guide to journalism news writing*. Palomar College Journalism. <https://pressbooks.pub/introjournalism/chapter/chapter-1/>. License: CC BY-NC-SA 4.0.

Public Relations

- Schechter, S. (2023). *Public relations: From strategy to action*. BCcampusPressbooks.
<https://pressbooks.bccampus.ca/publicrelations/>. License: CC BY-NC-SA 4.0.

Communication

- Anonymous. (2026). *Communication in the Real World: An Introduction to Communication Studies*. University of Minnesota Libraries Publishing. LibreTexts.
https://socialsci.libretexts.org/Bookshelves/Communication/Introduction_to_Communication/Communication_in_the_Real_World_-_An_Introduction_to_Communication_Studies. License: CC BY-NC-SA 4.0.
- Green, K., Farid, R., Knudsen, B., & Grubud, D. L. (2018). *Introduction to communication*. Ridgewater College. <https://introtocommopensource.ridgewater.edu/index.html>. License: CC BY-NC 4.0.
- Lumen Learning. (n.d.). *Introduction to communication*. Lumen Learning.
<https://courses.lumenlearning.com/suny-introductiontocommunication/>. License: CC BY 4.0.
- Lumen Learning. (n.d.). *Introduction to communication*. LibreTexts Social Sciences.
[https://socialsci.libretexts.org/Courses/Lumen_Learning/Book%3A_Introduction_to_Communication_\(Lumen\)](https://socialsci.libretexts.org/Courses/Lumen_Learning/Book%3A_Introduction_to_Communication_(Lumen)). License: CC BY 4.0.

Photography

- Burrough, X., & Mandiberg, M. (2017). *Digital foundations: Introduction to media design with Adobe Creative Cloud* (Rev. ed.). Open Oregon Educational Resources.
<https://openoregon.pressbooks.pub/digitalfoundations/>. License: CC BY-NC-SA 4.0.
- Demattos, E. (2025). *Learning Digital Photography*. North Idaho College Publishers.
<https://nic.pressbooks.pub/learningdigitalphotography/>. License: CC BY-NC-SA 4.0.
- Wikibooks contributors. (n.d.). *OC Photography Program*. Wikibooks.
https://en.wikibooks.org/wiki/OC_Photography_Program. License: CC BY-SA 4.0.

Writing for Media

- Beilfuss, M., Bettes, S., & Peterson, K. (2019). *Technical and professional writing genres: A study in theory and practice*. Oklahoma State University.
<https://open.library.okstate.edu/technicalandprofessionalwriting/>. License: CC BY-NC-SA 4.0.

Fargo, S. P., Fargo, R. M., & Fargo, D. A. (2020). *Writing Unleashed: Content and Structure – 3.0*. North Dakota University System Publishers.
<https://drive.google.com/file/d/1FThUwujtFivhyBpabyH5uJevNwmPrG8p/view>.
License: CC BY-NC-SA 4.0.