

Bachelor of Commerce

We are pleased to provide a curated list of open educational resources for the Bachelor of Commerce programme. These are only for the purpose of additional readings and support classroom interactions.

Principles of Marketing

Albrecht, M. G., Green, M., & Hoffman, L. (2022). *Principles of marketing*. OpenStax. Open Textbook Library. <https://openstax.org/details/books/principles-marketing>. License: CC BY-NC-SA.

Anonymous. (2015). *Principles of marketing*. University of Minnesota Libraries. LibreTexts. Open Textbook Library. <https://open.umn.edu/opentextbooks/textbooks/principles-of-marketing>. License: CC BY-NC-SA.

Brown, C., Jr. (2022). *A great marketing textbook*. Pressbooks. <https://pressbooks.pub/agreatmarketingtextbook/>. License: CC BY.

Financial Accounting

Annand, D., Dauderis, H., & Jensen, T. (2024). *Introduction to financial accounting – 2024-A-D*. Lyryx. Open Textbook Library. <https://collection.bccampus.ca/textbooks/introduction-to-financial-accounting-2024-a-d-vretta-lyryx-inc-445/>. License: CC BY-NC-SA.

Jonick, C. (2017). *Principles of financial accounting*. University of North Georgia Press. Open Textbook Library. <https://open.umn.edu/opentextbooks/textbooks/principles-of-financial-accounting>. License: CC BY-NC-SA.

Business Communication

Lucas, K., Rawlins, J. D., & Haugen, J. (2023). *Business communication: Five core competencies*. SAALCK Publishers. Open Textbook Library. <https://open.umn.edu/opentextbooks/textbooks/business-communication-five-core-competencies>. License: CC BY-NC-SA.

Trodick, S. (2025). *Business communication*. OER Commons. <https://oercommons.org/courseware/lesson/135702>. License: CC BY-NC.

Business Organization and Management

Dyck, B., et al. (2026). *Management: Financial, social, and ecological well-being*. Sapajo Publishing. Pressbooks. <https://pressbooks.openedmb.ca/management/>. License: CC BY.

Shields, K. (2025). *Business fundamentals* (1st ed.). OpenStax. <https://ecampusontario.pressbooks.pub/businessfundamentals/>. License: CC BY-NC-SA.

Shah, A., Talsma, B., McDaniel, C., Gitman, L. J., Koffel, L., & Reece, M. (2022). *Introduction to business administration*. LOUIS: The Louisiana Library Network. <https://louis.pressbooks.pub/introbusinessadmin/>. License: CC BY.

Global Citizenship Education & Education for Sustainable Development

Larson, L. (2011). *Sustainability, innovation, and entrepreneurship*. Saylor Foundation. Open Textbook Library. https://saylordotorg.github.io/text_sustainability-innovation-and-entrepreneurship/. License: CC BY-NC-SA.

Computer Application in Business

Odessa College. (2023). *Business computer applications*. Odessa College. OER Commons. <https://pressbooks.pub/bcis1305/>. License: CC BY.

Pike, J., Kenyo, L., Frost, R., & Pels, S. (2011). *Business information systems: Design an App for That*. Saylor Foundation. Open Textbook Library. https://saylordotorg.github.io/text_business-information-systems-design-an-app-for-that/. License: CC BY-NC-SA.

Williams, A. (2022). *Computer applications*. LOUIS: The Louisiana Library Network. OER Commons. <https://louis.pressbooks.pub/computerapplications/>. License: CC BY.

Cost Accounting

Bonner, B. (2023). *Cost accounting*. University of Regina. <https://www.saskoer.ca/bus388/>. License: CC BY-NC-SA.

Edwards, J. D., Hermanson, R. H., & Ivancevich, S. D. (2013). *Accounting principles: A business perspective*. The Global Text Project. Open Textbook Library. <https://openlibrary.ecampusontario.ca/item-details/?id=7eb265b3-f8b7-431c-bc1b-12e512f26f17#/>. License: CC BY.

Freedom Learning Group. (2016). *Introduction to cost accounting methods*. Lumen Learning. <https://courses.lumenlearning.com/wm-accountingformanagers/chapter/introduction-to-cost-accounting-methods/>. License: CC BY.

Financial Management

Dahlquist, J., & Knight, R. (2022). *Principles of finance*. OpenStax. <https://openstax.org/details/books/principles-finance>. License: CC BY-NC-SA.

Kioko, S., & Marlowe, J. (2016). *Financial strategy for public managers* (4th ed.). Rebus Community. OER Commons. <https://uw.pressbooks.pub/financialstrategy/>. License: CC BY.

Robison, L. J., Hanson, S. D., & Black, J. R. (2020). *Financial management for small businesses: Financial statements & present value models*. Michigan State University. Open Textbook Library. <https://openbooks.lib.msu.edu/financialmanagement/>. License: CC BY.

Economics

- Anonymous. (2016). *Principles of economics*. University of Minnesota Libraries Publishing. Open Textbook Library.
[https://socialsci.libretexts.org/Bookshelves/Economics/Introductory_Comprehensive_Economics/Principles_of_Economics_\(LibreTexts\)](https://socialsci.libretexts.org/Bookshelves/Economics/Introductory_Comprehensive_Economics/Principles_of_Economics_(LibreTexts)). License: CC BY-NC-SA.
- Cooper, R., & John, A. (2012). *Economics: Theory through applications*. Saylor Foundation. Open Textbook Library.
<https://open.umn.edu/opentextbooks/textbooks/economics-theory-through-applications>. License: CC BY-NC-SA.
- Greenlaw, S. A., Shapiro, D. A., & MacDonald, D. (2022). *Principles of economics 3e*. OpenStax. Open Textbook Library.
<https://openstax.org/details/books/principles-economics-3e>. License: CC BY.

Artificial Intelligence for Business

- Atif, A., Qureshi, M. A., Yang, Y., Jha, M., Mwagwabi, F., & Papini, M. (2026). *Decoding data: A complete guide to business intelligence*. UTS Press. Pressbooks.
<https://oercollective.caul.edu.au/decoding-data/>. License: CC BY.
- Frost, R., et al. (2011). *Business information systems: Design an App for That*. Saylor Foundation Publishers. Open Textbook Library.
https://saylordotorg.github.io/text_business-information-systems-design-an-app-for-that/. License: CC BY-NC-SA.

Business Data Analytics

- La, A. (2026). *Data analytics fundamentals*. Weber State University. Pressbooks.
<https://uen.pressbooks.pub/dataanalyticsfundamentals/>. License: CC BY.
- Rai, B. (2025). *Business analytics & data mining with R: Practical applications*. OER Commons. <https://oercommons.org/courseware/lesson/123867>. License: CC BY-NC-SA.