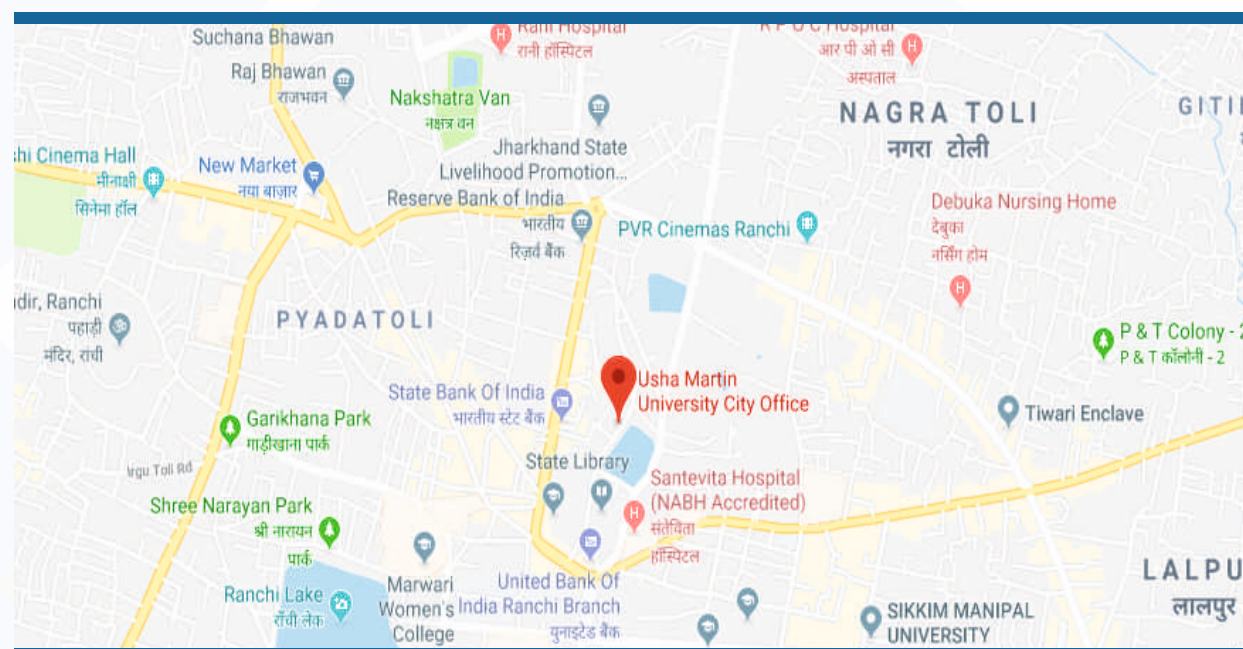


CAMPUS ADDRESS MAP:



CITY OFFICE MAP:



CAMPUS ADDRESS:

12th Mile, Ranchi-Khunti Road, Near Hardaga, NH-75, Ranchi - 835221, Jharkhand
Ph: +91 8055 200 400 / +91 8956 226 200 | E-mail: info@ushamartinuniversity.com

CITY OFFICE (RANCHI):

Uttam Knowledge Tower, Third Floor, Behind Hotel Lelac, Line Tank Road, Ranchi - 834001, Jharkhand
Ph: +91 7633 998 100 / +91 7633 998 101

CITY OFFICE (PATNA):

Sushant (Western), 1st Floor, Plot No. 1171, Street: West Boring Canal Road, Patna
Ph: +91 7488 559 091 / +91 9952 923 636 / +91 7633 998 103

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INFORMATION BROCHURE

Providing Inclusive
**Sustainable
Education**

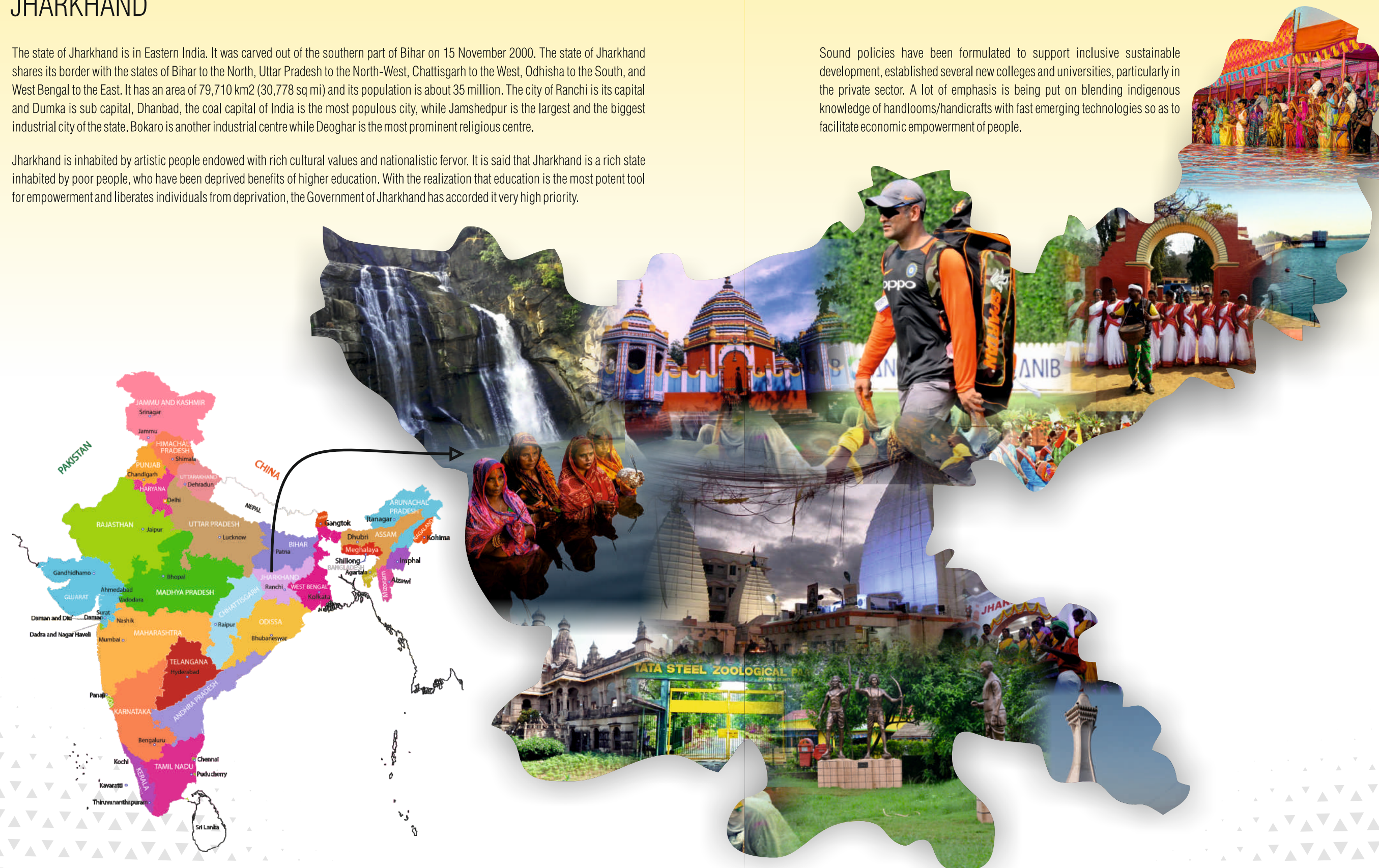
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ABOUT JHARKHAND

The state of Jharkhand is in Eastern India. It was carved out of the southern part of Bihar on 15 November 2000. The state of Jharkhand shares its border with the states of Bihar to the North, Uttar Pradesh to the North-West, Chattisgarh to the West, Odhisha to the South, and West Bengal to the East. It has an area of 79,710 km² (30,778 sq mi) and its population is about 35 million. The city of Ranchi is its capital and Dumka is sub capital, Dhanbad, the coal capital of India is the most populous city, while Jamshedpur is the largest and the biggest industrial city of the state. Bokaro is another industrial centre while Deoghar is the most prominent religious centre.

Jharkhand is inhabited by artistic people endowed with rich cultural values and nationalistic fervor. It is said that Jharkhand is a rich state inhabited by poor people, who have been deprived benefits of higher education. With the realization that education is the most potent tool for empowerment and liberates individuals from deprivation, the Government of Jharkhand has accorded it very high priority.

Sound policies have been formulated to support inclusive sustainable development, established several new colleges and universities, particularly in the private sector. A lot of emphasis is being put on blending indigenous knowledge of handlooms/handicrafts with fast emerging technologies so as to facilitate economic empowerment of people.



ABOUT USHA MARTIN UNIVERSITY

Usha Martin University was established vide Usha Martin University, Jharkhand Act 2012. It has been recognised by the University Grants Commission under Sec. 2 (f) of UGC Act 1956 as a self-financing Private University empowered to award certificates, diplomas and degrees. It has also been offered membership of Association of Indian Universities, New Delhi. To carry its mandate of providing inclusive quality higher education in different fields for sustainable development of the society in the state and be in conformity with the priorities of the Ministry of Education, Govt. of Jharkhand, Usha Martin University offers a wide range of professional programmes at UG and PG levels, apart from Ph.D in Management, Computer Science, Commerce, English, Physics, Education and Mathematics. It is also proposing to introduce Ph.D in Education following UGC guidelines in letter and spirit. The University believes in developing and harnessing local talent to encourage social re-engineering.

With particular emphasis on appointing quality faculty, UMU is bound to grow exponentially. We offer only those programmes that have the approval of national regulating agencies.

The University proposes to provide the best learning experiences where issues are discussed in a fair and frank environment with the faculty as well as through interaction with the experts from the corporate world. The University provides scholarship to all students from the state as well as to meritorious students so as to offer cost-effective quality education. An expected spin-off effect of this act is that it will discourage/reverse brain-drain as an estimated 12,000 students go out of the state every year to pursue higher education. The UMU is striving to bridge this gap by providing technologically rich learning environment and quality faculty.



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Information Brochure

 <h2 data-bbox="914 541 1350 630">MISSION, VISION, CORE VALUES & OBJECTIVES</h2>	  <h2 data-bbox="1952 541 2255 630">FACILITIES & INFRASTRUCTURE</h2>
<h3 data-bbox="537 814 617 840">Mission</h3> <p data-bbox="537 856 1359 928">The University shall strive to promote innovative strategies for seamless dissemination and creation of knowledge using latest techniques, available media and technologies so that its graduates acquire skills to get suitable employment and contribute with a sense of service to national and global knowledge pool.</p> <h3 data-bbox="537 966 602 991">Vision</h3> <p data-bbox="537 1008 1359 1054">To provide value based education relevant for all, nurture local talent, support creation of excellence in teaching, learning and research, produce high quality innovative graduates and contribute toward sustainable development of the state.</p> <h3 data-bbox="537 1092 655 1117">Core Values</h3> <ul data-bbox="537 1134 1003 1297" style="list-style-type: none"> ■ Transparency, Honesty, Integrity and Ethics ■ Contribution to Development of State, Region and Country ■ Fostering Competencies Compatible with Knowledge Society ■ Developing High Moral Values ■ Quest for Excellence, Inclusive Sustainable Education at Affordable Cost <h3 data-bbox="537 1335 641 1360">Objectives</h3> <ul data-bbox="537 1377 1056 1570" style="list-style-type: none"> ■ Create leaders and entrepreneurs of tomorrow with clear vision and values; ■ Ensure relevance of curriculum for the industry and the world of work; ■ Continuously develop intellectual capital in a collaborative learning environment; ■ Develop excellence and groom students as critical thinking individuals; ■ Provide diversified exposure through training and innovative assignments; and ■ Provide rich learning environment for development of high moral character. 	<h3 data-bbox="1578 814 1831 840">Facilities & Infrastructure</h3> <p data-bbox="1578 856 2398 957">Usha Martin University is located in the lap of nature. In fact, it presents a judicious mix of ancient values and modern teaching learning ecosystem. UMU has created classrooms well equipped with audio systems, modern teaching aids, WI-FI and very comfortable seating arrangements. Students can easily approach their faculties and fellow students for interaction. Such an environment is extremely enriching for participative learning.</p> <p data-bbox="1578 974 2398 1050">The Library has a rich collection of text as well as reference books, journals, periodicals, magazines, etc. to cater to complete needs of students, research scholars as well as teachers. The University has created a rich collection of e resources comprising both eBooks and online journals.</p> <p data-bbox="1578 1066 2398 1142">In keeping with the requirements of its computer programmes and other professional programmes, the University has created a State of the Art Computer Lab with well equipped systems and required softwares. To support the diploma programmes well designed workshops in all disciplines and Laboratory for basic sciences have been develop.</p> <p data-bbox="1578 1159 2398 1213">The University has arranged bus service for students as well as staff to commute comfortably from various points of the city. This service is available over 35 km radius around the city at a subsidized fee for the students. All buses are well equipped with safety measures.</p> <p data-bbox="1578 1230 2279 1255">The Cafeteria has been designed to create clean and hygienic environment and to serve quality food at affordable prices.</p> <p data-bbox="1578 1272 2398 1348">Ragging, physical or mental, is taken as a cognizable offence and strongly prohibited at the University. All students are strongly advised not to indulge in such inhuman acts. As responsible citizens, all students are expected to contribute to eradication of this evil. If any student is reported to be involved in committing such an offence, he/ she will be handled as per UGC rules and guidelines.</p> <p data-bbox="1578 1365 2398 1419">The UMU provides congenial environment for character building, personality development and growth for harmony and tolerance towards all life forms. Apart from indoor games, the University provides a wide range of facilities for outdoor sports like, Volleyball, Badminton, etc.</p>
<p data-bbox="537 1654 878 1690">www.ushamartinuniversity.com</p>	<p data-bbox="2163 1654 2398 1690">Information Brochure</p>



ACADEMICS & TECHNOLOGY SUPPORTED LEARNING

Academics & Technology Supported Learning

Though it is a young institution UMU has emerged as a center of credible education capable of fulfilling the rising aspirations of the youth in the state. Deeply conscious of its role in building responsible human capital, Usha Martin University aims to provide quality higher education in emerging and required fields of national importance in order to develop employable professionals and graduates.

In a dynamically changing world, Usha Martin University seeks to remain continually relevant by adopting latest pedagogies and technology supported methods of educational delivery. Learning in a wi-fi enabled campus, learners have access to multimedia resources and online materials for an all round exposure to academics and the world of work. The University has also developed its own learning management system to facilitate learner interactivity beyond campus.

A characteristic feature of the Usha Martin University which distinguishes it from other higher education institutions in the region is that it focuses on the quality of faculty across all its offerings by engaging academics with the best academic and research credentials. Most of its faculty is actively engaged in research and in application of innovative practices in Teaching Learning.

Usha Martin University is well equipped with the required laboratories, workshops and IT infrastructure facilities of international level.

Usha Martin University's students can expect top rated training and placement services where the university prepares its students in respect of how to face competitive job market.



RECOGNITION & ACCREDITATION



Government of India
Ministry of Human Resource
Development



ज्ञान-विज्ञान विमुक्तये
UGC
University Grants Commission



झारखण्ड सरकार



Association of Indian Universities



MESSAGE FROM CHANCELLOR



Our vision is to develop globally acceptable professional capacity so that you are ready for the world of work as soon as you complete your programme in this university after a rich and rewarding academic journey. I am happy to record that the University has achieved 100% placements for its 2017-19 cohort of MBA students. The University strives to provide technology supported learning environment and prepares its learners for the unfolding corporate scenario.

The programmes of the University reflect a unique blend of the realities of the world of professional work and the conceptual and practical training imparted by our faculty. The University believes in mobilizing the support of local industry and experiences of working professionals in the region to help direct the career aspirations of its learners. I welcome you to this University and wish you a productive career ahead in your chosen field of study.

Prashant Jhavar, Chancellor

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MESSAGE FROM VICE-CHANCELLOR & PRO VICE-CHANCELLOR



It gives me great pleasure to welcome you to UMU as an institution of your choice. As Vice Chancellor, I would like to assure you of a rewarding and productive academic journey resulting in employable competencies and life skills in your chosen domain of knowledge. We believe in creating vigilant leaders for vibrant India.

Responding to the reforms introduced by the UGC on offer of flexible, choice based credit system, the UMU has blended academics with corporate culture through intense university-industry interface. This has allowed us to present a rich combination of courses most suited to your preferences. It is our earnest hope that while minimizing migration of human capital and conserving financial resources of the state, we would create individuals of high caliber endowed with entrepreneurial skills. By sharpening your skills and competencies in an extremely conducive learning environment, we would equip you with a keen understanding of the dynamics of the global job markets in the framework of sound ethics and corporate governance.

Prof. S. C. Garg, Vice-Chancellor



I would like to offer my best wishes and congratulations to you for embarking upon an exciting and rewarding journey towards a productive life, with the Usha Martin University. Selecting a university and entrusting it with the responsibility of shaping your future is a responsible choice and I assure you that you have made a wise selection. A University education is much more than preparing you for a good career and gainful employment; it is about preparation for life in an increasingly complex world. UMU seeks to contribute to your development as productive and contributing citizens, as accountable and valuable members of the community and family and as responsible adults claiming their rightful place in this competitive world. I hope that during your time here, you would imbibe values of inclusive development, transparency and ethics that UMU cherishes as its core values, besides acquiring the life skills and competencies in your respective disciplines that the university seeks to impart through innovative and interactive pedagogy.

We live in very dynamic times today and while these are times of disruptive innovations, these are also times of great opportunity for innovative applications, creative solutions and openings in different career avenues. If the university is able to create in you a passion for creative problem solving and participative, responsive living, it would be going a long way in preparing you for life in the 21st century. Let us endeavor to achieve this together, as joint stakeholders in your progress.

Prof. Madhulika Kaushik, Pro Vice-Chancellor

Information Brochure





FACULTY OF MANAGEMENT & COMMERCE



FACULTIES & SCHOOLS

Faculties & Schools

Usha Martin University has built its presence as one of the prestigious center of higher education in the field of Management, Computer and Information Sciences, Commerce, by offering Graduate, Post Graduate, Ph.D programmes in these disciplines. It is now well placed to offer programmes in Law, Education, Health Sciences, Agriculture and Vocational Studies.

- FACULTY OF MANAGEMENT & COMMERCE
- FACULTY OF COMPUTERS AND INFORMATION TECHNOLOGY
- FACULTY OF ENGINEERING AND APPLIED SCIENCES
- FACULTY OF HEALTH AND ALLIED SCIENCES
- FACULTY OF AGRICULTURE
- FACULTY OF JOURNALISM AND MASS COMMUNICATION
- FACULTY OF EDUCATION
- FACULTY OF HUMANITIES AND SOCIAL SCIENCES
- FACULTY OF VOCATIONAL STUDIES

Faculty of Management & Commerce

The ever changing needs of corporate sector have created the requirement for efficient managers and effective managerial personnel who can facilitate and support the needs of the diversified corporate sector with their managerial & operational skills. Usha Martin University has the latest and diverse list of programmes that have been designed to cater to the needs of modern day challenges.

The Faculty of Management and Commerce offers most relevant, updated and customized curriculum, making it pertinent in the dynamic and diversified global economic scenario. It aims to shape up the destiny of students for different challenges and opportunities in life through various modern tools and techniques of teaching.

S. NO.	COURSE	DURATION	ELIGIBILITY	MODE
1	Bachelor of Business Administration (B.B.A)	3 Years	12th	Semester
2	Bachelor of Commerce (B.Com)	3 Years	12th	Semester
3	Masters of Business Administration (M.B.A.)	2 Years	Graduation	Semester
4	Ph.D (Management)	Minimum 3 Years	Masters/ M.Phil/NET	Full time/ Part time
5	Ph.D (Commerce)	Minimum 3 Years	Masters/ M.Phil/NET	Full time/

SPECIALIZATIONS OFFERED FOR MBA:

HUMAN RESOURCE / MARKETING / FINANCE

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FACULTY OF COMPUTERS & INFORMATION TECHNOLOGY

Faculty of Computers & Information Technology

With the advent of information technology, computer science has become an integral part of the modern society. The ever-increasing demand of sophisticated computation has created the need for fast changing computer devices in respect of hardware, networking and software. Faculty of Computers and Information Technology, Usha Martin University offers academically sound programmes at the UG, PG and Ph.D levels with its state-of-the-art and value-added teaching learning methodology.

The university intends to keep pace with the ever demanding needs of the discipline. Our curricula are a blend of theoretical and practical courses with focus on growing demands and the changing trends of software industry. Adequate exposure is given to subjects/areas such as machine learning and IOT so that our graduates acquire capability to contribute to the world of work. UMU is planning to offer a diploma course in "Artificial Intelligence and Machine Learning" having multiple entry and exit points which will help the students to get lucrative jobs in diversified fields.

S. NO.	COURSE	DURATION	ELIGIBILITY	MODE
1	Bachelor of Computer Application (B.C.A)	3 Years	12th	Semester
2	Master of Philosophy (M.Phil)	1 Year 6 Months	Masters	Semester
3	Doctor of Philosophy (Ph.D)	Minimum 3 Years	Masters/M.Phil/NET	Full Time Part Time



FACULTY OF ENGINEERING & APPLIED SCIENCES



Faculty of Engineering & Applied Sciences

Engineering has played a vital role in shaping the world with its pragmatic approach. Now the face of engineering has completely changed with new paths of research and development. This unique and advanced level of engineering has raised the demand of engineers in the corporate world. Usha Martin University brings to you a wide range of engineering courses at diploma and under graduate levels with emphasis on innovation, relevance and cost-effectiveness.

S. NO.	COURSE	DURATION	ELIGIBILITY	MODE
1	Bachelor in Computer Science	4 Years	12th with PCM	Semester

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FACULTY OF HEALTH AND ALLIED SCIENCES

Faculty Of Health And Allied Sciences

Pharmacy and Para Medical Science is one of the fastest emerging and nurturing fields for bright and satisfying career prospects. Students will have to work with health care specialists and medicine manufactures in order to cater to the needs of the society. The role of pharmacist is to act as middleman between medicine manufacturer and patients while performing their job efficiently.

S. NO.	COURSE	DURATION	ELIGIBILITY	MODE
1	Diploma in Physiotherapy	3 Years	12th	Semester
2	Bachelor in Physiotherapy	4.5 Years	12th with Science	Semester



FACULTY OF AGRICULTURE



Faculty of Agriculture

India continues to be an agrarian society, notwithstanding recent developments in engineering and technology, computer science and space science. The Faculty of Agriculture, Usha Martin University has been established to play a flagship role in turning the rural Jharkhand and its people to first rate agricultural entrepreneurs and agri-business managers. The impact of its agricultural education will help regenerate agricultural fervor in years to come by equipping graduates with skills for higher per acre yields/ earnings. This should also help alleviate poverty and ensure livelihood security in a new eco-system.

UMU proposes to impart through its Faculty of Agriculture, technology supported education for futuristic agri-practices and horticulture through customized curriculum.

S. NO.	COURSE	DURATION	ELIGIBILITY	MODE
1	Bachelor of Agriculture	4 Years	12th with Science	Semester



FACULTY OF JOURNALISM & MASS COMMUNICATION

Faculty of Journalism & Mass Communication

Journalism and Mass Communication is related to media and public information. It is one of the esteemed and highly rewarding professions where one needs to act and represent on behalf of third party. The role of media is specially important as one of the pillars of a democratic society, Participants in these careers need to work with publications, print media firms, newspapers, online and social media and many more in order to prove their mass communication capabilities. Usha Martin University offers select programmes on Journalism and Mass Communication.

S. NO.	COURSE	DURATION	ELIGIBILITY	MODE
1	Bachelor in Journalism & Mass Communication	3 Years	12th	Semester



FACULTY OF EDUCATION

Faculty of Education

The Faculty of Education, Usha Martin University proposes to carry out academic activities addressing education as a field of knowledge –an area of professional practice. Initially, it proposes to engage scholars in educational discoveries and knowledge generation through relevant research at the cutting edge of the subject area.

The University would offer M.A (Education) and B.Ed (Integrated) as approved by NCTE and create avenues for professional development of aspiring teachers and counselors to fulfill the gap between demand of trained teachers and their availability in the state.

S. NO.	COURSE	DURATION	ELIGIBILITY	MODE
1	Ph.D	Minimum 3 Years	Masters/M.Phil/NET	Full Time/ Part Time
2	MA (Education)	2 Years	Graduation	Regular
3	B.Ed. (Integrated)	4 Years	12th	Regular



FACULTY OF HUMANITIES AND SOCIAL SCIENCES

Faculty of Humanities and Social Sciences

Diversity, creativity and discovery are three major attributes of study of humanities and social sciences. It needs students to put considerable efforts and deep concentration. Our faculty of Humanities and Social Sciences is committed to impart the best knowledge in the various disciplines of Humanities and Social Sciences, with the aid of emerging thought and innovative pedagogies. At present the university offers the following programmes.

S. NO.	COURSE	DURATION	ELIGIBILITY	MODE
1	Ph.D (English)	Minimum 3 Years	MA/M.Phil	Regular
2	BA English (Hons)	3 Years	12th	Regular



FACULTY OF VOCATIONAL STUDIES



INDUSTRIAL COLLABORATION



Faculty of Vocational Studies

Vocational studies is a growing area of possibilities of viable self-employment and decent livelihood. The University, through this faculty aims to develop competencies across a range of vocations to create employable graduates. The programmes will be modular in nature and the students would be awarded Diploma / Certificate if they complete one year of study; Advanced Diploma after completion of 2 years of study, and B. Voc. Degree after successful completion of 3 years. Their study will be supported by hands on experience .

S. NO.	COURSE	DURATION	ELIGIBILITY	MODE
1	B.Voc in Hospitality and Tourism	3 Years	12th	Regular
2	B.Voc in Accounting and Taxation	3 Years	12th	Regular

Industrial Collaboration

Quality education cannot be achieved without practical training. The importance of vigorous training under actual circumstances and case studies can be well understood in a competitive environment where every enterprise is result oriented and demands output.

In order to meet the expectations and demands of the dynamic corporate work, Usha Martin University works in industrial collaboration while bridging the gap between students and job market. This linkage within the different sectors of the corporate world would assist to produce efficient professionals for the market. The top companies are always craving for efficient professionals with a combination of sound conceptual knowledge and exposure to the professional practices so the industrial collaboration would help Usha Martin University to fulfil the requirement of the market with its graduates and their employable competencies.

The University is responsible for not only building and maintaining linkages with various enterprises but also provide unique platform to check and improve the training curriculum of various fields of studies and thereby set new standards of qualifying.

The main objectives of Usha Martin University's industrial collaboration are to:

- i) Establish contacts and linkages between industries/trades / academic faculties and students.
- ii) Enable exchange of information between academicians/ universities and industries.
- iii) Review from time to time the training curriculum under various fields to identify the emerging shortcomings and enable students to face challenges in complex work environment.
- iv) Encourage campus placement system.

The various organizations / industries that are mobilized for achieving above mentioned objectives efficiently include :

- Enterprises, including companies, duly registered under the Companies Act, 1956 from various sectors of business.
- Organizations established under their own statute like Banks.
- NGOs like trusts and societies.
- International Organizations.

The University was able to achieve 100% placement for the first graduating batch of its MBA students.



ADMISSION PROCEDURE

Admission Procedure

Usha Martin University offers admissions to wide range of degree programmes ranging from Bachelors to Post Graduate, Ph.D, M.Phil and many more diploma courses and certificate programmes. Usha Martin University brings a wide selection of programmes so that students can select as per their career goals and interest.

Here, with Usha Martin University you will find an easy mode of admission by downloading the admission form for your selected programme and sending to the University the suggested at address. Students can choose any of the programmes like MBA, BBA, B.Com, B.A, B.Ed, or any others in Bachelors, Masters or research programmes.

Procedure for Admission :

- Go through www.ushamartinuniversity.com while selecting the degree programme. In the event of requiring any clarification you may contact the Marketing department at the numbers given on the back page of this prospectus.
- After selecting course; fill up the admission form and mail to the city office addresses mentioned on the back page.
- Attach all the require documents including self attested mark sheets, past academic certificates, birth proof, residence proof as required.

Besides these; students need to submit five passport size photographs along with demand draft of first installment of fees in favour of the university. The University also offers Scholarships to all students domiciled in Jharkhand and on the basis of merit.



CAREER ADVISORY & PLACEMENT CELL



Career Advisory & Placement Cell

Career advisory and Placement Cell is a unit at UMU that works to synchronize the needs of corporate world and the career aspirations of students. It is an institutionalized system of advisory services designed to assist students in taking decision on career and educational guidance at different levels of education.

Under this cell, the University would provide required information to the students through which they can easily achieve their career goals including

- How students will get easily accessed by employers
- How students may prepare as per their career goals
- career counseling, individual or group counseling focused on the choice of programme

Usha Martin University career advisory and placement cell will help students in the following segments:

- Assistance in how well students can prepare their CV, Job application form, Covering letter and other Corporate / University documents.
- Guide students on how to go through interviews of varied profiles.
- Exploring and finding new jobs that can offer best opportunities to our students.
- Offer "practice interviews" and subsequent feedback and analysis.
- Comprehensive preparation for the selection process, training on behavior, stress management, non verbal communication.
- Formulation of career plans by providing assignments and projects to the students.



FEE REFUND POLICY & WITHDRAWAL OF ADMISSION



NEWS @
UMU



Fee Refund Policy & Withdrawal of Admission

In the event of withdrawal of admission by a student at different times, the University would refund the fees in accordance with the refund policy as shown in the table below. All students are advised to observe this strictly and the refund shall be made accordingly only.

By 31 st August	By 30 th September	Beyond 30 th September
After deduction of Rs. 1000	Deduction of 50% Fee amount	No Reimbursement





SCHOLARSHIP SCHEME

Scholarships Offered by UMU

The University encourages participation of meritorious students by offering scholarships in the form of fee concession as per the following scheme. All students domiciled in Jharkhand are also given the benefit of such scholarship to discourage talent migration from the state

1. 30% for all students enrolled in any programme and having more than 80% marks in their qualifying examination.
2. 20% for all students enrolled in any programme and having marks in the range 70-80% in their qualifying examination.
3. 30% for girl students enrolled in any programme and having more than 60% marks in their qualifying examination.
4. 10% for students having domicile of Jharkhand and enrolled in any programme.