



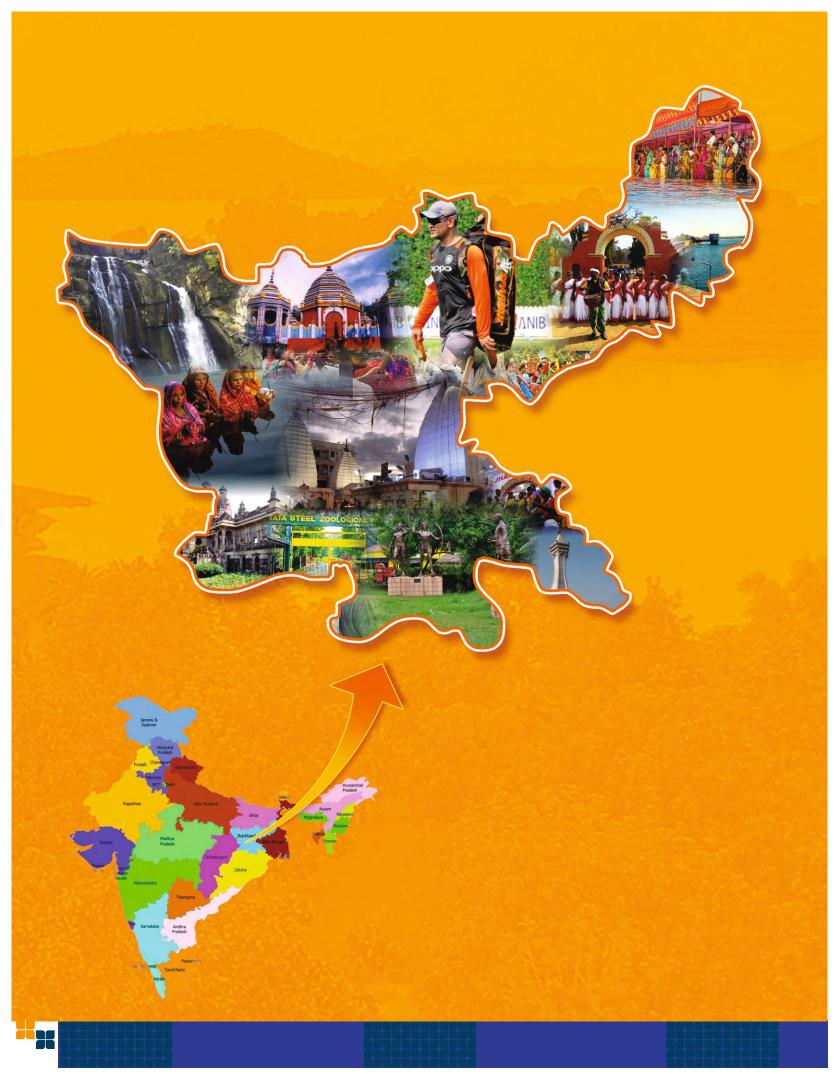




Providing Inclusive, Sustainable,
Job-oriented Education

PROSPECTUS 2020-21







ABOUT JHARKHAND



he state of Jharkhand is situated in the Eastern part of India. It was carved out from the erstwhile state of Bihar on November 15, 2000. The state of Jharkhand shares its borders with the states of Bihar to the North, Uttar Pradesh to the North-West, Chhattisgarh to the West, Odisha to the South and West Bengal

to the East. It has an area of 79,710 sq.km and its population is about 35 million. Ranchi is the capital city of Jharkhand and the second capital of the state is Dumka. Dhanbad, the coal capital of India, is the most populous city, while Jamshedpur is the biggest industrial city of the state. Bokaro is another industrial centre while Deoghar is the most prominent religious centre.

The state has reasons to be proud of its immense natural treasures in the form of vast mineral wealth and unmatched pristine beauty. About 30 percent of the total land mass is covered by thick forests with rare fauna and flora. Its topography is adorned with a number of cascading waterfalls. Betla National park is home to tigers and elephants. Ancient religion and culture reflect from the Jain temples atop Parasnath Hill, the 17th century Bhagwan Jagannath Temple, a Hindu shrine and Jharkhand War Memorial to thousand unsung memories of the war heroes

Jharkhand is a home to a very homogeneous group of creative and aesthetically endowed people with a great sense of pride in their art and culture, a different genre in its self. It is a paradox that the State of Jharkhand is rich but the inhabitants are poor and have been deprived of the benefits of innovations in higher education. With the realization that education is the most potent tool for empowerment and emancipation of individuals from deprivation, the Government of Jharkhand has accorded extremely high priority to education. Good, innovative and sound policies have been formulated to support inclusive sustainable development. Several new colleges and universities have been established particularly in the private sector. When Covid-19 began to disrupt the education sector, online education was adopted in the state so as to keep pace with national developments. A lot of emphasis is being put on blending indigenous knowledge of handlooms/handicrafts with fast emerging technologies to facilitate economic empowerment of people.







ABOUT USHA MARTIN UNIVERSITY

W sh is er

sha Martin University was established vide Usha Martin University, Jharkhand Act 2012. It is recognized by the University Grants Commission as a self-financing Private University empowered to award certificates, diplomas and degrees vide letter no. F. 5-3/2017 (CPP-UPU) dated 6th April, 2017. The programmes offered by Usha Martin University (UMU)

are also recognized by other regulating bodies such as Pharmacy Council of India, Bar Council of India and State Nursing Council. The University is located at village Narayansoso, Ranchi-Purulia highway, Angara Block, Ranchi and has newly constructed campus spread over 34 acres.

To carry out its mandate of providing inclusive quality higher education in different fields for sustainable development of the society and be in conformity with the priorities of the Ministry of Education, Government of Jharkhand, the University offers a wide range of professional programmes at UG and PG levels. We hope to add Bachelors in Hospitality /Hotel Management soon to our bouquet. To enhance opportunities for employment, some of these programmes are offered in collaboration with IBM. In addition, Ph. D programmes in Management, Computer Science, Commerce, English, Physics, Education, Chemistry, Pharmacy, Law and Mathematics are also on offer. The University is committed to follow UGC guidelines and has framed its own policy in conformity with these.

To encourage social re-engineering, the University nurtures local talent. While appointing faculty, emphasis is placed on their domain knowledge, research capabilities and intellectual caliber. As of now, we have 31 PhD holders (and a few more are to be awarded soon). They are dedicated

to independent discipline based research as well as inter-disciplinary group research. The faculty is also engaged in guiding research and the research papers are preferably published in Scopus journals and international conferences. At present, 84 PhD research scholars are enrolled in the University.

The University provides rich learning experiences to its learners where issues are discussed in a fair and frank environment with the faculty as well as through interaction with the experts from the corporate world. The University puts special emphasis on technology supported learning environment to foster interactivity and learner engagement.

The University provides scholarship to the students from the state as well as to meritorious students so as to offer cost-effective quality education. The University has also finalized student loan facility with ICICI bank. An expected spin-off effect of this act is that it will











To provide outcome based relevant education, nurture local talent, support creation of excellence in teaching, learning and research, produce high quality innovative graduates and contribute toward sustainable development of the state.



MISSION

The University shall strive to promote innovative strategies for seamless dissemination and creation of knowledge using latest techniques, available media and technologies so that its graduates acquire skills to get suitable employment and contribute with a sense of service to national and global knowledge pool.



CORE VALUES

I Transparency, Honesty, Integrity, High Moral Values and Ethics Development of State, Region and Country Foster Competencies Compatible with Knowledge Society Quest for Excellence through innovations in teaching-learning Provide Inclusive Education at Affordable Cost



OBJECTIVES

Create leaders and entrepreneurs of tomorrow with clear vision and values

Ensure relevance of curriculum for the industry and the world of work

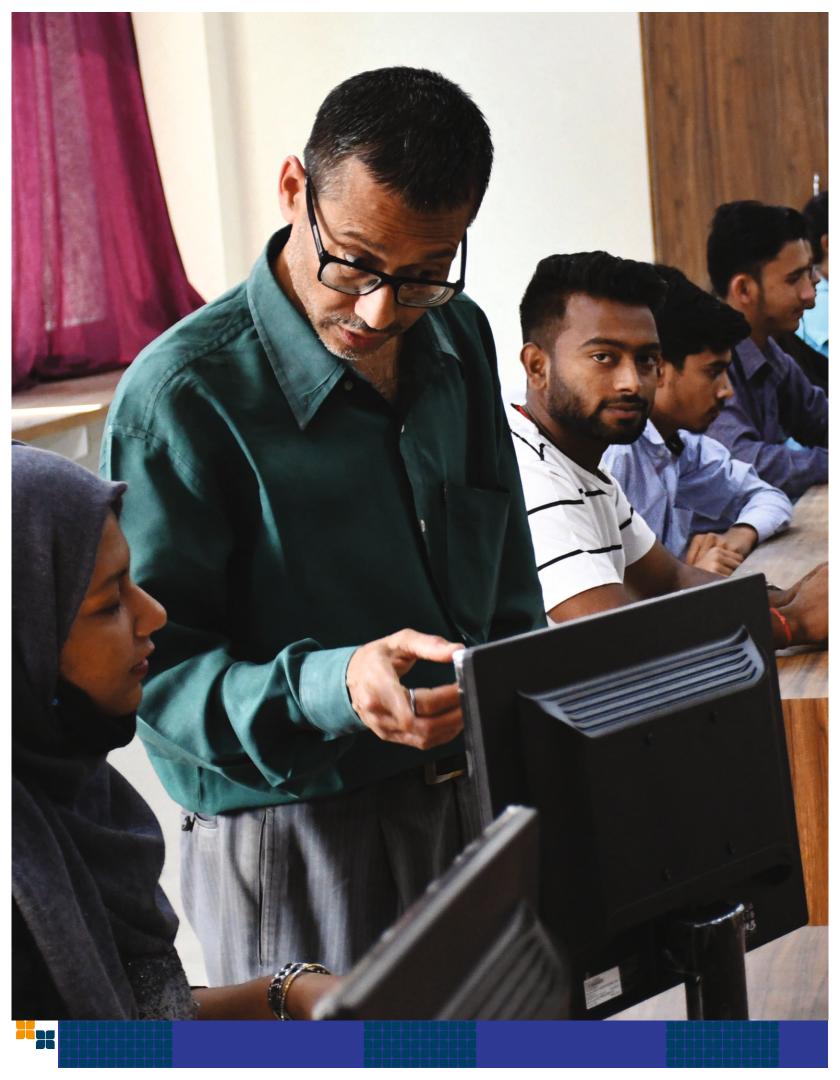
Continuously develop intellectual capital in a collaborative learning environment

Groom students as critical thinking well rounded individuals Provide diversified exposure through training and innovative assignments

I Generate rich learning environment to produce graduates for productive life in the 21st Century.











Facilities and Infrastructure



sha Martin University is located in sylvan and green surroundings. It presents a judicious mix of ancient values and modern teaching learning ecosystem. UMU has created classrooms well equipped with audio-visual systems, modern teaching aids, WI-FI and very comfortable seating arrangements. The laboratories are well equipped with all equipment required to carry out experiments. The campus has well laid out open

spaces, conducive to easy movement and access to various facilities. Such an environment is extremely enriching for participative learning. The campus is also disabled-friendly.

The Library has a rich collection of textbooks as well as reference books (both in print, journals, periodicals, magazines, etc. to cater to complete needs of students, research scholars as well as teachers. The University has created a vast collection of e-resources comprising both eBooks and online journals.

In keeping with the requirements of its various professional programmes, the University has created state of the art Laboratories. For computer science programmes, well-equipped systems and software have been made available. To support the engineering programmes, well designed workshops in all disciplines of engineering and laboratories for basic sciences have been developed.

To encourage all round development of learners, a well endowed sports infrastructure for outdoor as well as indoor sports has been created. Separate common rooms for girls and boys have been provided.

The hostel facilities for outstation students will become available from academic session 2022 onwards at affordable cost.

The University has arranged bus service for students as well as staff to commute comfortably from various points of the city. This service is available over 35 km radius around the city at a subsidized fee for the students. All buses are well equipped with safety measures.

The cafeteria provides clean and hygienic environment and serves quality food to all at affordable prices.

Ragging, physical or mental, is taken as a cognizable offence and strongly discouraged, in fact prohibited, at the campus. All students are advised not to indulge in this undesirable act. As responsible citizens, all students are expected to contribute to eradication of this evil. If any student is reported to be involved in committing such an offence, he/ she is handled as per antiragging policy of the University and UGC guidelines.

The UMU provides congenial environment for personality development and growth for harmony and tolerance towards all living beings. In keeping with the post-Covid safety protocols and guidelines, every soul visiting the campus is supposed to take every precaution. The Campus is fully operationalized to provide a safe and sanitized environment.

The University also provides primary healthcare services on the campus.







Academics & Technology Supported Learning



hough it is a young institution, UMU has emerged as a center of credible education capable of fulfilling the rising aspirations of the youth in the region. Deeply conscious of its role in building responsible human capital, Usha Martin University provides quality higher education in emerging and required fields of national importance, in order to

develop employable professionals and entrepreneurs.

In a dynamically changing world, Usha Martin University seeks to remain continually relevant by adopting latest pedagogies and technology supported methods of educational delivery. Learning in a wi-fi enabled campus, learners have access to multimedia resources and online materials for an all round exposure to academics and the world of work. The University has also developed its own leaning management system to facilitate learner interactivity and engagement beyond the campus.

A characteristic feature of the Usha Martin University which distinguishes it from other higher

education institutions in the region is that it focuses on the quality of faculty across all its offerings by engaging academics with the best academic and research credentials. Most of its faculty is actively engaged in research and application of innovative practices in Teaching-Learning.

Usha Martin University is well equipped with the required laboratories, workshops and IT infrastructure facilities. The University is also conducting extension programmes in different areas, besides undertaking its community service responsibilities.

Usha Martin University's students also benefit from customized training programmes and placement services whereby the University prepares its students to face the demanding and competitive job market.











Recognition and Accreditation















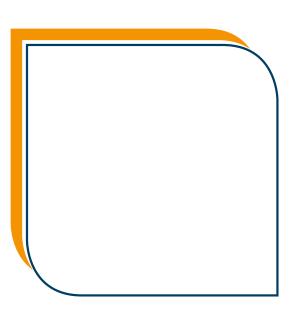








Chancellor's Message



y young friends,

I feel privileged to be connecting with you as the Chancellor of your university. In fact, this would be the beginning of a series of conversationsbetween us. From time to time, I would like to address you through such notes. And when circumstances permit, we will also meet physically to exchange our thoughts and ideas.

Today, I would stress on the need for creating a future for yourself. Each one of you is poised to make a future. We are aware that a future will come whether we do something or merely stand and wait. This is a default future, a continuation of the past.

But there is another future that each one of you can create for yourself. I call it a 'created future'. The great heroes and leaders of the world have created such futures. This is a future that is not going to happen if you do not create it. It is not a default future.

I suggest that each one of you contemplate on the shape of the future you wish to see and your place in it. It should, however, not be a mere wishful thinking but compatible with the present state of things. And having decided on a 'created future', you may start planning for its realization from now on.

I will be very happy to work on your 'created future' with you. You are free to contact me at my email pkumar1511@gmail.com

Prabhat Kumar (Retd. IAS, and Former first Governer of Jharkhand State) Chancellor





Pro Chancellor's Message



t gives me great pleasure to welcome you to UMU as the institution of your choice. As Pro- Chancellor, I would like to assure you that our staff would provide a rewarding and productive academic journey resulting in employable competencies and life skills in your chosen domain of knowledge. We believe in creating vigilant and well rounded youth for vibrant India of tomorrow.

Responding to the reforms introduced by the UGC through National Education Policy-2020 on the use of technology in delivery of education, offer of flexible, choice based credit system, multiple entry and exit points, etc. the University has blended academics with corporate culture through intense university-industry interface. This has allowed us to present a rich combination of professional programmes most suited to job-readiness and preferences of learners. It is our earnest hope that while minimizing migration of human capital and conserving financial resources of the state, we would create individuals of high caliber who believe in quality and are endowed with entrepreneurial skills and sense for service. By sharpening your skills and competencies in an extremely conducive learning environment, we would equip you with a keen understanding of the dynamics of the global job markets in the framework of sound ethics and corporate governance.

Prof. S. C. Garg Pro Chancellor





Vice-Chancellor's Message



would like to offer my best wishes and congratulations to you for embarking upon an exciting and rewarding journey towards a productive life, with the Usha Martin University. Selecting a university and entrusting it with the responsibility of shaping your future is a responsible choice and I assure you that you have made

a wise selection. A University education is much more than preparing you for a good career and gainful employment; it is about preparation for life in an increasingly complex world. UMU seeks to contribute to your development as productive and contributing citizens, as accountable and valuable members of the community and family and as responsible adults claiming their rightful place in this competitive world. I hope that during your time here, you would imbibe values of inclusive development, transparency and ethics that UMU cherishes as its core values, besides acquiring the life skills and competencies in your respective disciplines that the university seeks to impart through innovative and interactive pedagogy.

We live in very dynamic times today and while these are times of disruptive innovations, these are also times of great opportunity for innovative applications, creative solutions and openings in different career avenues. If the university is able to create in you a passion for creative problem solving and participative, responsive living, it would be going a long way in preparing you for life in the 21st century. Let us endeavor to achieve this together, as joint stakeholders in your progress.

Prof. Madhulika Kaushik Vice-Chancellor







10 Reasons to be a part of Usha Martin University







Girls Hostel



Boys Hostel



Laboratory



Transport



Library



Main Entrance Gate



Cafeteria & Workshop





Campus Highlights



First University In Jharkhand to be recognised for excellence in e-learning



Globally Recognised Programmes



Industry Oriented Flexible Academic Programmes With Choice Based Credit System



Eminent faculty from Academia & Industry



Green & Peaceful Pollution Free Campus



Campus enabled for the differently abled



Digital Classroom & Wi-Fi Campus



Separate Boys & Girls Hostels



Core values Adherence & Disciplined Environment



Cafeteria
On Campus



Scholarships from the Government of Jharkhand



Upto 100% Scholarship for Meritorious Students



Indoor & Outdoor Sports Facility



Excellent Library,
Laboratories & Hi-tech
Computer Labs

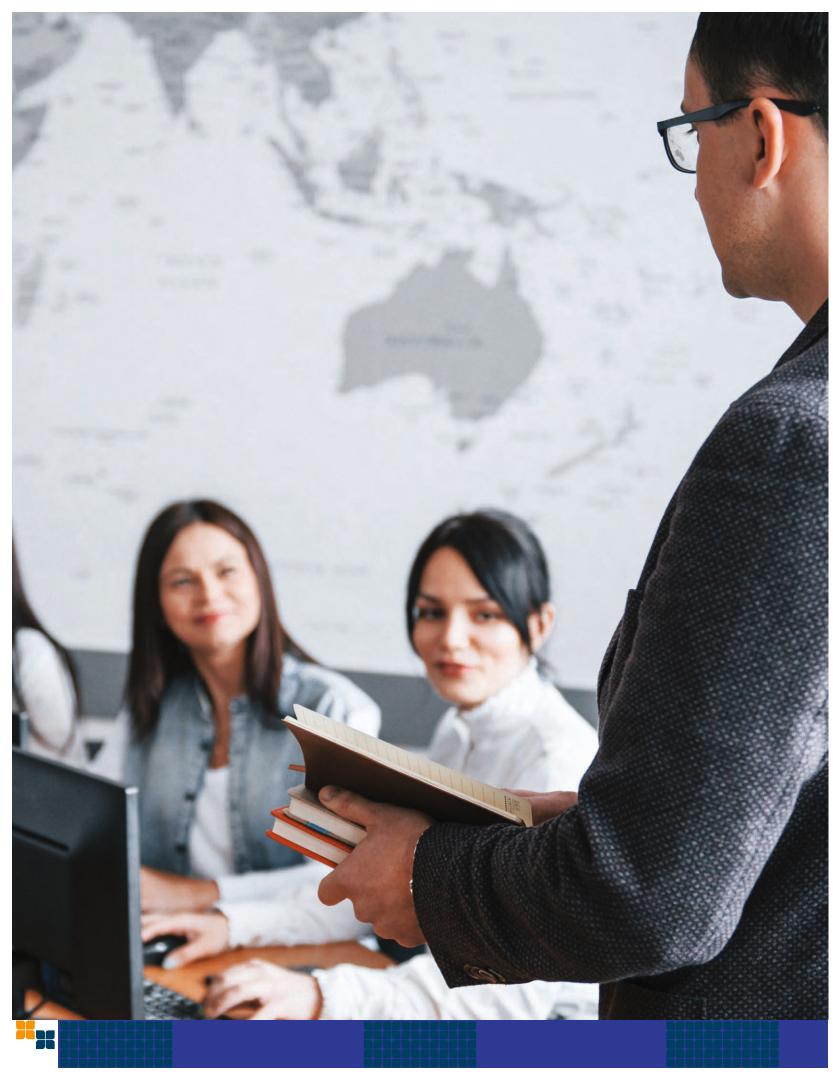


Practice Based Learning and Research Project Opportunities



Cost effective Transport for all Students









Faculties and Schools

Usha Martin University has established its presence as one of the prestigious centers of higher education in the fields of Management, Computing and Information Sciences, Agriculture and Pharmacy, among others by offering Graduate, Post Graduate and Ph. D programmes. It is now well placed to offer programmes in Nursing, Design, Special Education and Vocational Studies.



FACULTY OF BUSINESS MANAGEMENT AND COMMERCE



FACULTY OF COMPUTING AND INFORMATION TECHNOLOGY



FACULTY OF ENGINEERING AND APPLIED SCIENCES



FACULTY OF HEALTH SCIENCES



FACULTY OF AGRICULTURE



FACULTY OF JOURNALISM AND MASS COMMUNICATION



FACULTY OF LAW



FACULTY OF EDUCATION



FACULTY OF HUMANITIES AND SOCIAL SCIENCES







Faculty of Business Management & Commerce

The ever changing needs of corporate sector have created the requirement for efficient managers and effective managerial personnel who can facilitate and support the needs of the diversified corporate sector with their managerial & operational skills. Usha Martin University has the latest and diverse list of programmes that have been designed to cater to the needs of modern day challenges created by the Industry 4.0 environment.

The Faculty of Management and Commerce offers most relevant, updated and customized curriculum, making it pertinent in the dynamic and diversified global economic scenario. It aims to shape up the competencies of students for facing different challenges and opportunities in life through various modern tools and techniques of teaching.

| S. NO. | PROGRAMME | DURATION | ELIGIBILITY | MODE |
|--------|--|-------------|----------------------|----------|
| 1 | Bachelor of Business Administration (B.B.A) | 3 Years | 2th | Semester |
| 2 | Bachelor of Commerce (Accounting Honors) | 3 Years | 12th | Semester |
| 3 | Masters of Business Administration (M.B.A.) | 2 Years | Graduation | Semester |
| 4 | Ph.D (Management) | Min 3 Years | Masters/M. Phil/ NET | |
| 5 | Ph.D (Commerce) | Min 3 Years | Masters/M. Phil/ NET | |









Faculty of Computing & Information Technology

Computer Science has become an integral part of the modern society with the proliferation of information technology. The ever-increasing demand of sophisticated computation has created the need for fast changing computer devices, commensurate with the requirements of software and networking. Faculty of Computing and Information Technology, Usha Martin University offers academically sound programmes at the UG, PG and Ph. D levels with its state-of-the-art facilities and value-added teaching-learning methodology.

Our curricula are a blend of theoretical and practical courses with focus on growing demands and the changing trends of software industry. Adequate exposure is given to areas such as Machine learning and IOT so that our graduates acquire competency to contribute to the world of work.

UMU also offers one year Post Graduate Diploma programmes in "Internet-of-Things and Data Science". These programmes will help the students to get suitable jobs in diversified fields.

| S. NO. | PROGRAMME | DURATION | ELIGIBILITY | MODE |
|--------|--|--------------------|--------------------|----------|
| 1 | Bachelor of Computer Applications (B.C.A) | 3 Years | 12th | Semester |
| 2 | Master of Computer Application (M.C.A) | 2 Years | Graduation | Semester |
| 3 | Doctor of Philosophy (Ph.D) | Minimum 3 Years | Masters/M.Phil/NET | |
| 4 | Post Graduate Diploma in IOT | 1 Year | Bachelor/ Masters | Semester |
| 5 | Post Graduate Diploma in Data Science | 1 Year | Bachelor/ Masters | Semester |





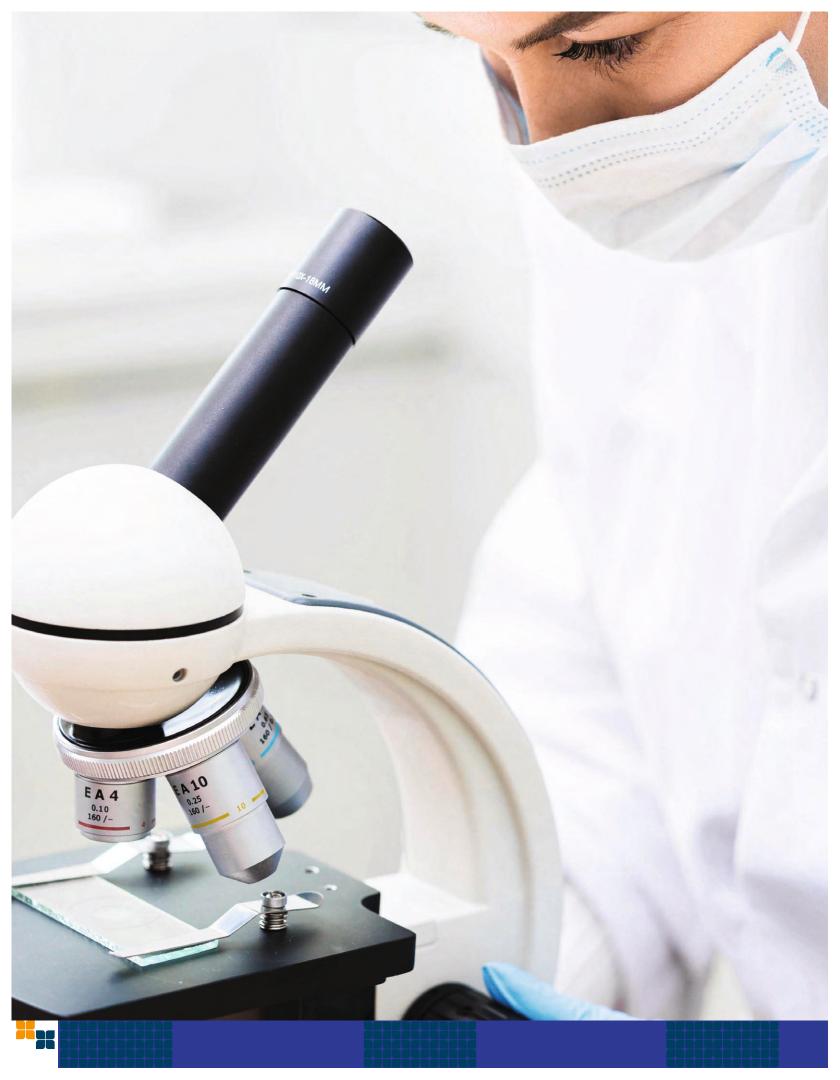


Faculty of Engineering & Applied Sciences

Engineering has played a vital role in shaping the world with its pragmatic approach. Now the face of engineering education has completely changed with emergence of new paths and developments in technology. The unique and advanced level of engineering has raised the demand of engineers in the corporate world. Usha Martin University brings to you a wide range of engineering programmes at diploma and under graduate levels (B. Tech) with emphasis on innovation, relevance and cost-effectiveness.

| S. NO. | PROGRAMME | DURATION | ELIGIBILITY | MODE |
|--------|--------------------------------------|-------------|-------------------|----------|
| 1 | B Tech (Mechanical) | 4 Years | 12th with PCM | Semester |
| 2 | B Tech (Computer Science) | 4 Years | 12th with PCM | Semester |
| 3 | B Tech (Mining) | 4 Years | 12th with PCM | Semester |
| 4 | Diploma (Mining) | 3 Years | Matriculation | Semester |
| 5 | Diploma (Mechanical) | 3 Year | Matriculation | Semester |
| 6 | Diploma (Civil) | 3 Years | Matriculation | Semester |
| 7 | Diploma (Electrical and Electronics) | 3 Years | Matriculation | Semester |
| 8 | Diploma (Computer Science) | 3 Years | Matriculation | Semester |
| 9 | B. Tech CSE (Lateral) | 3 Years | Diploma Pass | Semester |
| 10 | Diploma (Lateral) | 2 Years | 12th with science | Semester |
| 11 | Ph.D(Mathematics) | Min 3 Years | Masters | |









Faculty of Health and Allied Sciences

Pharmacy and Para Medical Science are among the fastest growing disciplines that can lead to bright and satisfying career prospects. Depending on their choice of programme, students will have to work with health care specialists and medicine manufactures in order to cater to the needs of the society. The pharmacist bridges the gap between medicine manufacturer and patients while performing their job efficiently, while the Para-medics and medical lab technologists form a vital link in the delivery chain of health services.

| S. NO. | PROGRAMME | DURATION | ELIGIBILITY | MODE |
|--------|--------------------------|-----------|-------------------|----------|
| 1 | Bachelor (Pharmacy) | 4 Years | 12th with Science | Semester |
| 2 | Diploma (Pharmacy) | 2Years | 12th with Science | Yearly |
| 3 | Bachelor (M.L.T) | 3 Years | 12th with Science | Semester |
| 4 | Bachelor (Physiotherapy) | 4.5 Years | 12th with Science | Semester |









Faculty of Agriculture

Since times immemorial, India has been an agrarian society with almost 65% of our population depending on agriculture for their livelihood. Major reforms and successive advancements in agricultural research have led to huge gains in agricultural productivity. The Faculty of Agriculture,

Usha Martin University has been established to play a flagship role in turning the rural Jharkhand and its people into first rate agricultural entrepreneurs and agri-business managers. The impact of its agricultural education will help regenerate agricultural fervor in years to come by equipping graduates with skills for higher per acre yields/ earnings. This should also help alleviate poverty and ensure livelihood security in a new eco-system.

UMU imparts through its Faculty of Agriculture, technology supported education for modern and futuristic agri-practices and horticulture through customized curriculum.

| S. NO. | PROGRAMME | DURATION | ELIGIBILITY | MODE |
|--------|-------------------------|----------|-------------------|----------|
| 1 | Bachelor of Agriculture | 4 Years | 12th with Science | Semester |









Faculty of Journalism & Mass Communication

Journalism and Mass Communication are related to media and public information. Media is one of the highly esteemed and rewarding professions, where one needs to act and represent on behalf of third party. The role of media is especially important as one of the pillars of a democratic society. Participants in these careers need to work with publication houses, print media firms, newspapers, online and social media and many more in order to apply their mass communication capabilities. Usha Martin University offers the Bachelors programme in Journalism and Mass Communication.

| S. NO. | PROGRAMME | DURATION | ELIGIBILITY | MODE |
|--------|----------------|----------|-------------|----------|
| 1 | Bachelor (JMC) | 3 Years | 12th | Semester |









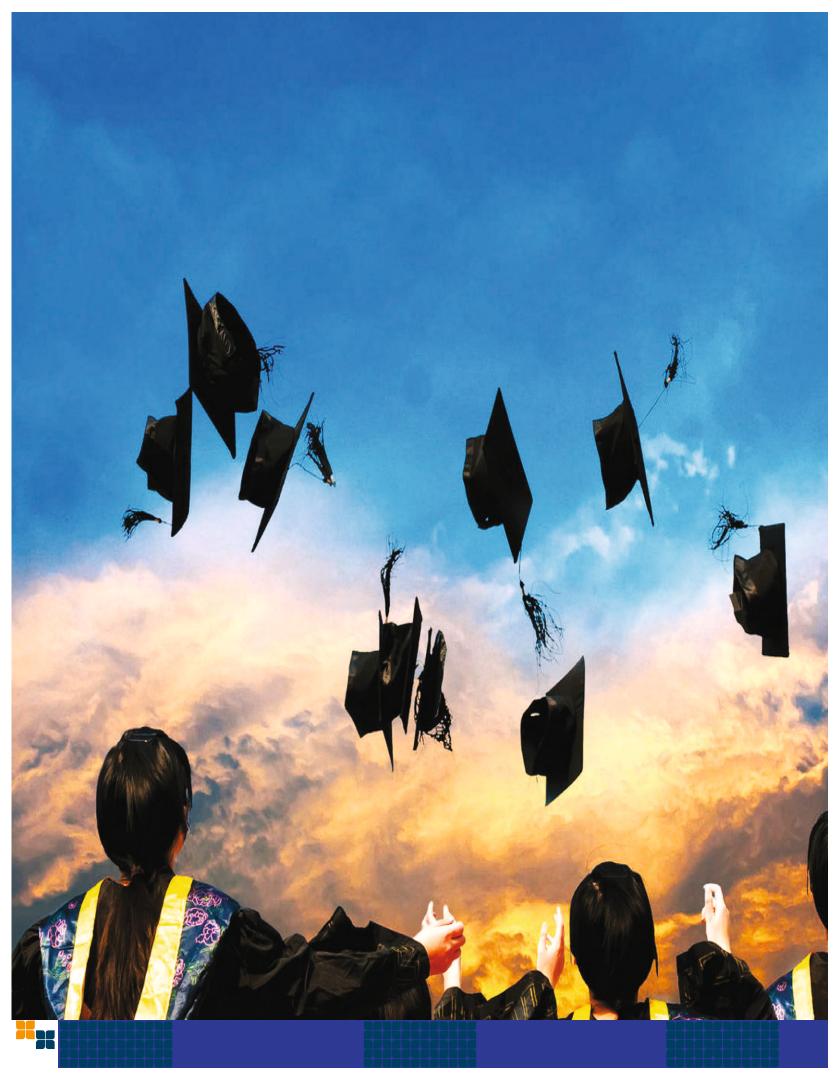
Faculty of Legal Studies

The legal profession has always been accorded high esteem due to its unique role and responsibilities towards the society. Recognizing this, UMU established the Faculty of Law to impart legal education relevant to the needs of the emerging world order. The law programmes use technology supported interactive pedagogy to equip its graduates with legal skills and scholarship with particular focus on practical aspects of law.

The University offersOne year LLM Programme. This programme would provide the youth enough avenues for their professional development and make a career with finest prospects based on ethics and values.

| S. NO. | PROGRAMME | DURATION | ELIGIBILITY | MODE |
|--------|-----------|----------|-------------|----------|
| 1. | LLM | 1Year/ | LL.B | Semester |









Faculty of Education

The Faculty of Education, Usha Martin University aims to carry out academic activities addressing education as a field of knowledge –an area of professional practice. Initially, it engages scholars in educational discoveries and knowledge generation through relevant research at the cutting edge of the subject area.

| S. NO. | PROGRAMME | DURATION | ELIGIBILITY | MODE |
|--------|-----------|-------------|-------------|------|
| 1 | Ph. D | Min 3 Years | Masters | |







Faculty of Humanities and Social Sciences

Diversity, creativity and discovery are three major attributes of study of humanities and social sciences. It requires students to put in considerable efforts and deep concentration. The faculty of Humanities and Social Sciences is committed to impart the best knowledge in the various disciplines of Humanities, with the aid of emerging thought and innovative pedagogies. At present, the University offers the following programmes through the faculty of Humanities and Social Sciences.

| S. NO. | PROGRAMME | DURATION | ELIGIBILITY | MODE |
|--------|-------------------|-------------|-------------|-------------------------|
| 1 | Ph. D (English) | Min 3 Years | MA/M. Phil | Full Time/ Part Time |
| 2 | BA English (Hons) | 3 Years | 12th | Semester |







Industrial Collaboration



uality education cannot be achieved without practical training. The importance of vigorous training under real life settings can be well understood in the context of a competitive environment where every enterprise is result oriented and demands output. In order to meet expectations and demands of the dynamic corporate work, Usha Martin University works in collaboration with industry and other employer organizations while

seeking to bridge the gap between students and job market through involvement of our corporate network in both curriculum review and competency building through internships.

The linkage within the different sectors of the corporate world enable UMU to produce efficient and job ready professionals for the market. The top companies are always craving for efficient professionals with a combination of sound conceptual knowledge and exposure to the professional practices so the industrial collaboration helps Usha Martin University to fulfil the requirement of the market with its graduates and their employable competencies.

The University provides exposure to the world of work and experiential knowledge to its students by organizing industrial visits, internship programmes and mini projects. Experts from the industry and other employer organizations are regularly invited to interact with the students.

The University is not only building and maintaining linkages with various enterprises but also providing a unique platform to check and improve the training curriculum of various fields of studies and thereby set new standards of quality.

The main objectives of Usha Martin University's industrial collaboration are to:

- Establish linkages between industries/trade/academic faculties and students
- Enable exchange of information between academicians/ universities and industries
- Review from time to time the curricula under various fields to identify the emerging requirements and enable students to face challenges in complex work environment
- Encourage campus placement system.

The various organizations/industries that are mobilized for achieving above- mentioned objectives efficiently include:

- Business enterprises, including companies, duly registered under the Companies Act 1956 from various sectors of business
- Organizations established under their own statute like Banks
- Industry associations
 - NGO's like trusts and societies.
 - International Organizations.

The University was able to achieve excellent placement rates for its graduating batches so far.

































Admission Procedure



sha Martin University provides a user friendly mode of admission to its various programmes based on the prescribed eligibility. The applicants can download the admission form for their selected programme and send it to the University at suggested address. Alternatively, applicants can apply online and pay fee also.

Steps in the admission process:

- Go through www.umu.ac.in to select the programme of your interest. In the event of requiring any clarification you should contact the Marketing department at the numbers given on the last page of this prospectus. For any academic details of your programme, you can also contact the HOD concerned. Their contact details are available on the University Website.
- After selecting programme; fill up the admission form and mail to the addresses of City offices mentioned on the last page.
- Attach all the required documents, including self attested mark sheets, past academic certificates, birth proof, and residence proof as required.

You also need to submit five passport size photographs along with demand draft of first installment of fees in favor of the University.

Admission to programmes like MBA and Engineering are through entrance tests followed by interviews, while admission to B. Pharma is based on merit in the qualifying examination







Fee Refund Policy and Withdrawal of Admission

In the unlikely event of withdrawal of admission by a student, the University refunds the fees in accordance with its refund policy shown in the table below. All students are advised to observe this strictly and the refund shall be made in strict accordance only. Under normal circumstances, the last date of admissions is 31st July for every academic year.

| BY 31st August | By 30th September | Beyond 30th September |
|---|-------------------|-----------------------|
| After deduction of Rs. 1000 from the amount | Deduction of 50% | No Reimbursement |
| paid | fee paid | |







Campus Activities



he University in its new campus has created facilities for indoor as well outdoor activities. We have playgrounds for Volleyball, Football, Cricket, Badminton and the like. The indoor games such as Table Tennis and various Board games are available. Two units of NSS have been activated from this year. We intend to follow this with raising NCC units.

There are separate common rooms for boys and girls. Cultural activities like student fest and academic as well as sports competitions are organized round the year to encourage development of students.





























Industry and Educational Tour































Our **Achievers**



MBA Placed in **ICICI Prudential** Life Insurance Unit Manager



SEJALJAIN MBA Placed in **Grand Vivanta** Holiday Consultant



ISHIKA SHARMA BCA Placed in **Radical Mind** Technologies Pvt. Ltd. Customer Care Executive



KARAN SHAHDEO Marketing Management Placed in Shridhar Insurance Financial Associate



SAKET KUMAR MBA Placed in **ICICI Prudential** Life Insurance Unit Manager



PRASHANSA SUMAN Marketing Management Placed in **Shridhar Insurance** Relationship Executive



RAGINI GUPTA Finance Placed in Bajaj Capital **Business Development** Executive



VANDANA KUMARI ROCKEY KR AGARWAL MBA (HR) Placed in Maruti Suzuki Arena, **Hill Top Motors** Human Resource



MBA Placed in Reliance Retail Store Manager



PRIYA KUMARI BCA Placed in **Radical Mind** Technologies Pvt. Ltd. Customer Executive



KUMAR PRICE BCA Placed in **Sridhar Insurance** Broker Pvt. Ltd. Financial Assistant



MANISH KR JHA MBA Placed in Vivo Smartphone Management Trainee



Finance Placed in Spandana Sphoorty **Financial** Branch Manager



DURGESH KUMAR KOYLADA ISHWAR RAVI SUMIT SHUBHAM MBA (Finance) Placed in Axis Bank **Business Development** Executive



Finance Placed in SSFL Branch Manager

& many more...





Our Recruiters

We consistently try to bridge the gap between the academic and the industry by developing a symbiotic relation in order to provide our students a better scope for their career growth as well as making them an asset for the society. Our students of previous batches have been selected in many companies of repute:























































Career Advisory and Placement Cell



ust as taste of pudding is in eating, the quality of education manifests in the form of outcomes like placements conforming to the aspirations of learners at the end of a programme. To facilitate this, the University has established Career Advisory and Placement Cell that works under the guidance of the Registrar. The activities of the cell are managed by the Training and Placement Officer who tries to match the needs of

the corporate world and the career aspirations of our students in consultation with the placement committee comprising senior faculty of the University. It is an institutionalized system of advisory services designed to assist students in taking decision on career and educational guidance at different levels of education. The Placement Cell is also supported by the activities under Corporate Relations Network.

Under this cell, the University provides required training and guidance to its students on

- How will they be accessed by employers?
- How they may prepare as per their career goals?
- Career counseling, individual or group counseling focused on the choice of the programme so that they can easily achieve their career goals.

The Career Advisory and Placement Cell of Usha Martin University helps students to

- prepare CVs, Job application form, Covering letter and other Corporate / University documents.
- Successfully compete and go through the interviews at different levels.
- Explore and find new jobs that can offer best opportunities.
- Offer "practice interviews" and subsequent feedback and analysis.
- Train on behavior, stress management, non verbal and verbal communication.
- Formulate career plans by providing exposure to the evolving job scenario and career paths.

So far, the placement records of the University have been quite satisfying due to the sincere efforts and hard work put in by the students, faculty and the Placement Cell.







Scholarships Offered by UMU



he University encourages participation of meritorious students by offering scholarships in the form of fee concession as per the following scheme for entire duration of the programme. All students domiciled in Jharkhand are also given the benefit of such scholarship to discourage talent migration from the state.

- 30% for all male students enrolled in any programme, except Bachelor of Pharmacy, and having more than 80% marks in their qualifying examination.
- 20% for all male students enrolled in any programme, except Bachelor of Pharmacy, and having marks in the range 70-80% in their qualifying examination.
- 30% for girl students enrolled in any programme, except Bachelor of Pharmacy, and having more than 70% marks in their qualifying examination.
- 20% for girl students enrolled in any programme, except Bachelor of Pharmacy, and having marks in the range 60-70% in their qualifying examination.
- 10% for all students domiciled in Jharkhand provided they produce documents for address proof such as Adhar Card, Passport, driving license etc.







Awards, Events and Workshop



























News and Media @ UMU





















